

2025

CHAPTER SPONSORSHIP OPPORTUNITIES



IFMATM Minneapolis/St. Paul
Chapter
International Facility Management Association

www.msp-ifma.org

FROM OUR PRESIDENT

Greetings!

We are excited to kick off our 2025 chapter sponsorship campaign!

Thanks to your steadfast support and commitment, we provided robust programming and educational opportunities, coupled with excellent networking for our members and guests in 2024.

Our programs are designed to expand opportunities and build deeper connections with our sponsors. Your support keeps IFMA MSP strong. We will continue to empower, educate, and develop our members into innovative leaders. Take pride in your role as a sponsor!

Unchanged from last year, we offer three levels of sponsorship, providing opportunities to connect with members who can benefit from your solutions. We are here to help you find the best fit for maximizing your brand and services' awareness. The Platinum sponsor level maximizes opportunities to reach members directly, including an email to all members and a direct mailing list. Returning sponsors receive a 10% discount, regardless of their sponsorship level—a great opportunity to save and increase your outreach.

Check out the benefits and reach out with any questions. Your support and dedication extend beyond financial contributions. Thank you in advance for your sponsorship, and we look forward to engaging with you in the upcoming year with IFMA MSP!

Yours in IFMA,



Allecia McDonald
Chapter President
IFMA Minneapolis / St. Paul

Secure
sponsorships by
January 31, 2025
to receive full
visibility!

2025 CHAPTER SPONSORSHIP OPPORTUNITIES

70%

IFMA MSP members are Professional members!

	PLATINUM	GOLD	SILVER
	\$3,000 <i>Discounted cost to 2024 returning sponsors: \$2,700 Estimated value \$5,000</i>	\$1,500 <i>Discounted cost to 2024 returning sponsors: \$1,350 Estimated value \$2,000</i>	\$750 <i>Discounted cost to 2024 returning sponsors: \$675 Estimated value \$1,000</i>
Featured Sponsor(s) at Chapter Meeting IFMA President (or meeting host) will provide a 30 second verbal “commercial” on sponsor at the beginning of one chapter meeting throughout the calendar year. The featured sponsor will also have a dedicated slide within the presentation that will display during the commercial.	✓		
Email to Membership Opportunity to send one dedicated email blast to IFMA MSP membership.	✓		
Membership Mailing List Receive a list of professional members with physical mailing addresses once a year.	✓		
Article in Weekly E-blast Opportunity to place an article in one weekly e-blast to chapter membership.	✓		
Recognition on Chapter Home Page Company logo and hyperlink on home page.	✓		
Featured in Social Media Opportunity for dedicated post on Chapter’s LinkedIn account.	✓		
Host A Virtual Session Opportunity to host a one-hour virtual session with IFMA MSP membership. IFMA MSP will promote to membership and include on our chapter event calendar.	✓	✓	
Credit for Event Sponsorship Receive a discount on any event sponsorship.	\$600	\$300	
Golf Foursome Discount Discount on one golf foursome registration.	\$50	\$50	
Promotion in Weekly E-blast Opportunity to place a promotion or ad in the weekly e-blast to chapter membership.	4	2	1
Sponsor Highlight Video Exclusive opportunity to have a video placed in one weekly e-blast to chapter membership.	✓	✓	✓
Complimentary Chapter Event Passes Complimentary passes to chapter events for you and your guests (excludes golf tournament).	8	4	2
Chapter Program Resource Receive priority and be a resource for space, projects or speakers for chapter programs.	1 st Priority	2 nd Priority	3 rd Priority
Event Sponsorship Priority Receive priority on exclusive event sponsorships before they are made available to the public.	1 st Priority	2 nd Priority	3 rd Priority

2025 CHAPTER SPONSORSHIP OPPORTUNITIES

	PLATINUM	GOLD	SILVER
Logo Acknowledgement in Weekly E-blast Company logo placed in the weekly e-blast to chapter membership.	Large	Medium	Small
Logo Acknowledgement at Golf Tournament Logo displayed at annual golf tournament.	Large	Medium	Small
Logo Acknowledgement at All Chapter Events Logo displayed at all chapter events.	Large	Medium	Small
Acknowledgement and Hyperlink on all Chapter Emails	Logo	Logo	Name
Acknowledgement and Hyperlink on Chapter Sponsor Webpage	Logo	Logo	Name
10% Discount on 2025 Sponsorship to Returning 2024 Sponsors	✓	✓	✓

All benefits must be utilized within the 2025 calendar year. Full payment must be received before benefits can be fulfilled. Sponsorships must be secure by January 31, 2025, to receive full visibility.

HERE IS A LOOK AHEAD AT OUR 2025 EVENTS!

IFMA-MSP

Monthly Chapter Meetings	January-June, September-November
Deep Dives	Quarterly
Young Professionals	Quarterly
Annual Golf Tournament - Legends Golf Club, Prior Lake	July 8, 2025
Social Networking	May & December

Ask how you can sponsor a program!

IFMA INTERNATIONAL

Facility Fusion 2025 - Austin, TX	April 29-May 1, 2025
World Workplace 2025 - Minneapolis, MN	September 17-19, 2025

Chapter event dates are tentative and subject to change. For the most up to date information on all events, please visit our chapter website at www.msp-ifma.org.

Secure your sponsorship online now at [msp-ifma.org/connect/sponsorship!](https://msp-ifma.org/connect/sponsorship)

You can pay by credit card or request an invoice be sent to you if you wish to pay with check. You may also complete the form below and mail it to us with payment. *Don't forget to send us your current company logo!*



2025 CHAPTER SPONSORSHIP COMMITMENT FORM

COMPANY INFORMATION *(Please note: The information you provide is how it will be presented in sponsorship acknowledgment.)*

Company Name _____
Address _____
Website _____
Phone _____ Email _____

PRIMARY CONTACT INFORMATION *This information will not be published but will instead be used for sponsorship administration.*

Name _____
Phone _____ Email _____

NEW CHAPTER SPONSORS

Platinum <small>New</small>	\$3,000
Gold <small>New</small>	\$1,500
Silver <small>New</small>	\$750

RETURNING CHAPTER SPONSORS

Platinum <small>Returning*</small>	\$2,700
Gold <small>Returning*</small>	\$1,350
Silver <small>Returning*</small>	\$675

PAYMENT INFORMATION

Check # _____ *(please make checks payable to IFMA MSP)* Mailed Invoice _____
MasterCard Visa American Express
Name on Card _____
Card Number _____ Exp. Date _____ CVV _____

Return completed form and full payment to:

10700 W. Highway 55, Suite 275, Plymouth, MN 55441
Or email to info@msp-ifma.org / Questions? Give us a call! 952.564.3061

IMPORTANT REMINDERS
To take full advantage of the opportunities in this program:

- All benefits must be utilized within the 2025 calendar year.
- Full payment must be received before benefits can be fulfilled.