

2023

CHAPTER SPONSORSHIP OPPORTUNITIES



IFMATM Minneapolis/St. Paul
Chapter
International Facility Management Association

www.msp-ifma.org

FROM OUR PRESIDENT

Greetings!

IFMA MSP chapter has kicked off an exciting new year! Our excellent offerings of in-person programming, networking opportunities, coffee conversations, community outreach and educational opportunities, have created momentum and enthusiasm for chapter members. And we're just getting started and have more innovative and exciting initiatives to come!

Thanks to the generosity of members like you. These efforts would not be possible without your contribution as a sponsor. The funds raised through sponsorship allow us to maintain a strong chapter. We will continue to empower, educate, and develop our members to be innovative leaders. You can take pride in the role you play as a sponsor.

As we launch our sponsorship campaign this year, we offer three levels of sponsorship opportunities and are available to help you find the best fit for increasing awareness of your brand and services. Each opportunity will help you connect with chapter members who need the solutions you provide.

This year, we again offer to returning sponsors a 10% discount on this year's sponsorship, regardless of their sponsorship level. This is a great opportunity to save if you want to increase your level of outreach to the chapter.

Platinum sponsor level maximizes the opportunities to reach members directly, including an email to all chapter members and having a mailing list to send correspondence directly to members. Look at the benefits provided and reach out if we can help answer any questions you may have.

We greatly appreciate your steadfast support and commitment to the chapter, which extend beyond your financial contributions. This is what makes this community as good as it is. I look forward to seeing you this year. Together, we will continue to grow and take IFMA MSP chapter to the next level!

Yours in IFMA,



Trena Ross, CFM
President
IFMA Minneapolis / St. Paul

Secure
sponsorships by
January 31, 2023
to receive full
visibility!

2023 CHAPTER SPONSORSHIP OPPORTUNITIES

70%

IFMA MSP members are Professional members!

Featured Sponsor(s) at Chapter Meeting

IFMA President (or meeting host) will provide a 30 second verbal "commercial" on sponsor at the beginning of one chapter meeting throughout the calendar year. The featured sponsor will also have a dedicated slide within the presentation that will display during the commercial.

Email to Membership

Opportunity to send one dedicated email blast to IFMA MSP membership.

Membership Mailing List

Receive a list of professional members with physical mailing addresses once a year.

Article in Weekly E-blast

Opportunity to place an article in one weekly e-blast to chapter membership.

Recognition on Chapter Home Page

Company logo and hyperlink on home page.

Featured in Social Media

Opportunity for dedicated post on Chapter's Facebook & LinkedIn accounts.

Host A Virtual Session

Opportunity to host a one-hour virtual session with IFMA MSP membership. IFMA MSP will promote to membership and include on our chapter event calendar.

Credit for Event Sponsorship

Receive a discount on any event sponsorship.

Golf Foursome Discount

Discount on one golf foursome registration.

Promotion in Weekly E-blast

Opportunity to place a promotion or ad in the weekly e-blast to chapter membership.

Sponsor Highlight Video

Exclusive opportunity to have a video placed in one weekly e-blast to chapter membership.

Complimentary Chapter Event Passes

Complimentary passes to chapter events for you and your guests (excludes golf tournament).

Chapter Program Resource

Receive priority and be a resource for space, projects or speakers for chapter programs.

Event Sponsorship Priority

Receive priority on exclusive event sponsorships before they are made available to the public.

PLATINUM

GOLD

SILVER

\$3,000

Discounted cost to 2021 returning sponsors: \$2,700
Estimated value \$5,000

\$1,500

Discounted cost to 2021 returning sponsors: \$1,350
Estimated value \$2,000

\$750

Discounted cost to 2021 returning sponsors: \$675
Estimated value \$1,000

✓

✓

✓

✓

✓

✓

✓

\$600

\$50

4

✓

8

1st Priority

1st Priority

✓

\$300

\$50

2

✓

4

2nd Priority

2nd Priority

1

✓

2

3rd Priority

3rd Priority

2023 CHAPTER SPONSORSHIP OPPORTUNITIES

	PLATINUM	GOLD	SILVER
Logo Acknowledgement in Weekly E-blast Company logo placed in the weekly e-blast to chapter membership.	Big	Medium	Small
Logo Acknowledgement at Golf Tournament Logo displayed at annual golf tournament.	Big	Medium	Small
Logo Acknowledgement at All Chapter Events Logo placement at all chapter events.	Big	Medium	Small
Acknowledgement and Hyperlink on all Chapter Emails	Logo	Logo	Name
Acknowledgement and Hyperlink on Chapter Sponsor Webpage	Logo	Logo	Name
10% Discount on 2023 Sponsorship to Returning 2022 Sponsors	✓	✓	✓

All benefits must be utilized within the 2023 calendar year. Full payment must be received before benefits can be fulfilled. Sponsorships must be secure by January 31, 2023, to receive full visibility.

HERE IS A LOOK AHEAD AT OUR 2023 EVENT CALENDAR!

2023 EVENTS *(dates subject to change)*

Wednesday, February 1, 2023

Monthly Chapter Meeting

Wednesday, March 1, 2023

Monthly Chapter Meeting

Wednesday, April 5, 2023

Monthly Chapter Meeting

April 11 - 13, 2023

IFMA Facility Fusion 2023 Conference & Expo

Wednesday, May 3, 2023

Monthly Chapter Meeting

Wednesday, June 7, 2023

Monthly Chapter Meeting

Tuesday, July 11, 2023

IFMA MSP Annual Golf Tournament

Wednesday, September 6, 2023

Monthly Chapter Meeting

September 27 - 29, 2023

IFMA World Workplace 2023 Conference & Expo

Wednesday, October 4, 2023

Monthly Chapter Meeting

Wednesday, November 1, 2023

Monthly Chapter Meeting

Chapter event dates are tentative and subject to change. For the most up to date information on all events, please visit our chapter event calendar at www.msp-ifma.org.

Secure your sponsorship online now at [msp-ifma.org/connect/sponsorship!](https://msp-ifma.org/connect/sponsorship)

You can pay by credit card or request an invoice be sent to you if you wish to pay with check. You may also complete the form below and mail it to us with payment.



2023 CHAPTER SPONSORSHIP COMMITMENT FORM

COMPANY INFORMATION *(Please note: The information you provide is how it will be presented in sponsorship acknowledgment.)*

Company Name _____
Address _____
Website _____
Phone _____ Email _____

PRIMARY CONTACT INFORMATION *This information will not be published but will instead be used for sponsorship administration.*

Name _____
Phone _____ Email _____

NEW CHAPTER SPONSORS

Platinum <small>New</small>	\$3,000
Gold <small>New</small>	\$1,500
Silver <small>New</small>	\$750

RETURNING CHAPTER SPONSORS

Platinum <small>Returning*</small>	\$2,700
Gold <small>Returning*</small>	\$1,350
Silver <small>Returning*</small>	\$675

**To qualify for returning, your company must be a 2022 IFMA MSP Chapter Sponsor.*

PAYMENT INFORMATION

Check # _____ *(please make checks payable to IFMA MSP)*
MasterCard Visa American Express
Name on Card _____
Card Number _____ Exp. Date _____ CVV _____

Return completed form and full payment to:

10700 W. Highway 55, Suite 275, Plymouth, MN 55441
Or email to info@msp-ifma.org / Questions? Give us a call! 952.564.3042

IMPORTANT REMINDERS
To take full advantage of the opportunities in this program:

- All benefits must be utilized within the 2023 calendar year.
- Full payment must be received before benefits can be fulfilled.