EXCHANGE
NEWSLETTER OF THE INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION - MINNEAPOLIS / SAINT PAUL CHAPTER

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JUNE CHAPTER MEETING/TOUR
Redevelopment and Reuse:
The Historic Schmidt Brewery Story

About the Program:
Founded in 1855, the Schmidt Brewing Company has a long and fascinating history. It was a going concern, even throughout Prohibition, until it closed its doors in 2002. Minnesota based developer Dominium subsequently purchased the site and, as of 2012, began renovation of the buildings.

UPCOMING EVENTS:

Spring Member Orientation
June 5, 2019

June Chapter Meeting
June 5, 2019

Golf Tournament
July 16, 2019
Facility Fusion 2019 was hosted in Atlanta, GA April 8-10 – which turned out to be the perfect time to travel south and miss the last big blizzard of the season! FF19 proved to be another great conference offering special opportunities for IFMA leaders. Leaders came together from 32 component areas (24 chapters/5 councils/3 communities) to participate in roundtable discussions, trainings, and networking opportunities throughout the conference. There is so much we can learn from each other and I was humbled to be surrounded by such passionate, talented volunteers!

Over the past few years, I’ve been fortunate to attend several World Workplace and Facility Fusion conferences. I find myself at the end of each one with a handful of new ideas to bring back to my team, being more in tune to current trends, and with a stronger network of professionals from the built environment to support me along the way. Beyond that, I am reenergized about facilities management as the career of choice and even more appreciative of my journey thus far.

If you haven’t attended World Workplace (Phoenix October 2019) or Facility Fusion (San Francisco April 2020) before, I strongly encourage you to consider it. You won’t regret it!

Mark your calendars! MSP IFMA’s Chapter Dinner at World Workplace 2019 will be held Tuesday, October 15 at 5:00 pm. We look forward to seeing you there!

Laura Magnuson, CFM, Cushman & Wakefield

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Board Members

**PRESIDENT**
Laura Magnuson, CFM

**VICE PRESIDENT**
Jon Heaton

**IMMEDIATE PAST PRESIDENT**
Greg Wood, SFP, CFM

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AT THE CENTER OF WHAT’S NEXT

Cushman & Wakefield is proud to receive the 2019 ENERGY STAR PARTNER OF THE YEAR SUSTAINED EXCELLENCE AWARD
The former “Bottling Department”, a Romanesque St. Paul landmark, has been converted into artist lofts. The nearly completed Rathskeller renovation will house meeting facilities, and another building now contains the Keg and Case Market, a multi-tenant open food and retail space. It also houses the Clutch Brewing Company, a craft beer brewery with hand-crafted ales and lagers overlooking the first floor Market.

**NEW MEMBER SPRING ORIENTATION!**

The Membership Committee is having a Spring Member Orientation prior to the June 5th Chapter meeting/tour at the **Historic Schmidt Brewery Site**. The event will be immediately prior to the meeting from 3:00 pm – 3:30 pm in the Rathskeller Building (old beer tasting hall).

This orientation is geared towards any new member who joined since the beginning of the year, any member who still feels ‘new’, and guests considering joining IFMA. Attendees will meet members of the Board, hear from the co-chairs about what their committee does and volunteer opportunities, hear an overview of what the Chapter website has to offer, and opportunities to network.

**CHAPTER RUSH 2019! **

We kicked off the Membership Rush in March and asking each member to invite one person to a monthly Chapter meeting with the goal of adding 30 new members by December 31st, 2019.

Invite someone who is interested in the latest trends in facilities and networking. Invitees will find the benefits of attending our monthly meetings include networking and learning from facility leaders in the Twin Cities.

**There are 2 steps that we ask of each IFMA member:**

**Step 1:** Ask a friend or a business associate who works in the industry to be your guest for free at the next Chapter Lunch Meeting. Receive a $5 gift card for every guest you bring.

**Step 2:** Follow up with your guest after the meeting and encourage them to consider joining. The goal is that interested guests would join within 30 – 60 days following the meeting.

By the end of December, we will have 30 new IFMA members in our Chapter because each of you participated in Chapter Rush 2019!
GOLF TOURNAMENT

Date:  
July 16, 2019

Time:  
9:30 am – 6:00 pm

Location:  
Legends Golf Course,  
Prior Lake

Cost:
- Individual Members: $130
- Individual Non-Members: $150
- Member Foursome: $500  
  (foursome must include 1 member & that member must register the foursome)
- Non-Member Foursome: $600
- Member – Dinner Only: $35
- Non-Member – Dinner Only: $45

Registration Includes:
- 18 holes of golf
- Golf Cart
- Lunch
- Dinner
- Drink Ticket

Agenda:
- 9:30 am:  Registration & Lunch (grab-n-go)
- 11:00 am:  Shotgun Start
- 4:30 pm:  Cocktails in the Clubhouse/  
  19th Hole Party
- 5:00 pm:  Dinner

Registration:
- Click here to log into your IFMA account and register  
  yourself or foursome today!

Questions?
- Please contact Mary Pat Nielson or call the IFMA  
  office at 952-564-3052.

Raffle Prizes:
If you are interested in donating a prize for the raffle  
  drawing, please contact Mary Pat Nielson.
Wine & Whiskey is back! We will be holding a raffle  
  for a wine & whiskey wall. If you are interested in  
  donating, please bring your donations with you on the  
  day of the golf tournament or you can drop them off at  
  the IFMA office.

Please remember to attach a business card to all  
  donations.
GOLF SPONSORSHIP OPPORTUNITIES

We are thrilled to offer some exciting sponsorship opportunities for this year’s golf tournament! Click here to view what opportunities are available. Many are on a first-come; first-serve basis, so be sure to reserve your desired sponsorship soon! You must use the link below to take the golf sponsorship form. Click here to access the golf sponsorship form.

We hope to see you on Tuesday, July 16th!

Thank you to our 2019 Hole Sponsors:

1. A&M Business Interiors
2. ABM Onsite Services
3. Bartlett Tree Experts
4. CFS Interior & Flooring
5. City Wide Maintenance
6. CoBeck Construction Company
7. CORT
8. Greiner Construction
9. Harris
10. Horizon Roofing
11. INSPEC
12. Marsden Bldg. Maintenance
13. Mohagen/Hansen Architectural Group
14. Prevolv
16. SOLID Surface Care

CODY FINNEY
cfinney@solidcare.com
O: 952.698.1687  C: 612.518.9089
solidcare.com
Searching for tomorrow’s workforce? This year our Education Committee was able to spread the understanding of facility management as a career of choice through participation with Faciliton and the SkillsUSA organization. Faciliton is a three-part competition developed by facility managers to help high school and post-secondary students better understand what knowledge and activities may be included in facility management.

In March Laura Magnuson and Bryan Heller learned how the Faciliton competition works by judging at a Wisconsin Regional SkillsUSA Competition at Stout University. Then, for our fourth year in Minnesota, in preparation for staging a Faciliton competition locally, Chapter members participated at the Minnesota’s State SkillsUSA Competition. More than 600 students demonstrated their abilities in more than 60 areas of skilled competition. This is the state event to qualify our students to compete at their annual National SkillsUSA Competition in Nashville in June.

During the competition, students proved their expertise in labor skills, engineering, management, leadership, and more. All competition competencies are set by professional industry standards to test the capabilities of our future workers. Winners were awarded significant tool packages, internships and scholarships.

In addition to meeting Minnesota students and their SkillsUSA advisors, contacts were identified to connect the new Dunwoody FM program with the Mounds View School District’s SkillsUSA program. Additional relationships were formed by our team members as they connected two advisors from the Morehead area with experienced architects to assist their school district with a new tech center project.

The Education Committee participants were particularly interested in learning about the established student/industry internship relationships and models that the chapter might use to bring tomorrow’s workforce to our workplaces today. Our thanks to Laura Magnuson, Bryan Heller, Kirk Dann, Pete Hillman and Peggy McCarthy for representing us and strengthening our Chapter’s relationship with the future of facility management. For more information or to get involved, please contact Peggy McCarthy pmcsolutions2@gmail.com or Trenna Ross Trenna.Ross@hennepin.us of our Education Committee.

Congratulations to our Minnesota students and your future workforce!
Tuesday, April 16th, a team of University of Minnesota Facility Management students delivered their final Capstone presentation. Four Facility Management professionals from the Chapter volunteered their time to attend the presentations at the University and offer constructive feedback to the group: Paul Theisen, Donaldson; Dianne Pikula, Gillette Children’s; Karen Appelbaum, Northwest Area Foundation; and Pete Hillman, CBRE.

Laura Magnuson, Senior Facilities Manager with Cushman & Wakefield, provided the project that was the basis of the team’s Capstone challenge. The students analyzed facility options for a newly merged home health care company, Homestead Resources. The effort involved developing a space needs program for the combined new company, creating the FM process to merge the facilities and researching and developing options to present to the senior leadership of the firm. The project deliverables included block planning, a project schedule, and budget analysis for each option. After presenting the recommended option, the students learned of the “real” project and outcome for the firm going through the merger. Not surprisingly, the actual solution wasn’t far off of what the team recommended!

Creating and sharing meaningful project examples for students is a great way to give back and support the future development of our local Facility Management community. If you have a possible project, or are interested in mentoring a student or volunteering to help the program, contact Peter Hilger at: aphilger@umn.edu.

Read more about the Facility Management certificate and degree programs at: www.ccaps.umn.edu/facility-management.

In 2004, IFMA launched the Facility Management Professional (FMP) designation to help facility managers demonstrate a proven comprehension of the foundations of facility management. Since then, more than 8,000 professionals worldwide have earned the knowledge-based credential.

In celebration of the FMP’s anniversary, IFMA is offering US$150 off* the FMP Learning System Full Kit, with or without printed materials. Use code FMP15 at checkout. Order Now.
In April our Chapter Members were invited to tour the new Intercontinental hotel at the MSP Airport. With some light hors d’oeuvres and cocktails in hand, we heard from Jim Graves of Graves Hospitality and Nina Bouton and Scott Steinkamp from RSP Architects. They shared interesting stories about how many intricate groups were involved with the planning and building of the hotel, along with the challenges with security and rebranding the hotel half way through design.

The tour included a conference floor, 3 restaurants catered by their central kitchen, a full spa and an intricate entrance and exit straight into the airport. Thanks to Intercontinental Hotel at MSP for hosting this tour and event! Our members really appreciated seeing another side of facility management.
Our May Chapter meeting dove into the topic of HR and IT – Our New Best Friends. Mike Petrusky, iOFFICE Director of Events & Growth, hosted a live “Workplace Innovator Podcast” from our chapter meeting. This added a fun and interactive dynamic to the presentation that really brought out the personalities of the panel. Rhonda Rezac, RSP i_SPACE, and Chris Jones, HealthPartners Application Manager, talk about how to work with IT and some tips and tricks to help get you, the facility manager, in front of the right person in IT to make your project a success. See below for some details. After making Rhonda sing and noting that Chris Jones looks like Jason Sudeikis, Michael Rossman, Chief Human Resources Office at Hennepin County, gave us some great ideas on how HR can help and support you. See below for some quick tips or view the podcast or download the powerpoints – links at the bottom of the article.

What I.T. Need to Know from YOU
1. **BIG Picture:** What does the application do and what do you want to accomplish. Tell them WHY you are doing this.
2. **DEDICATED FM:** who should they go to about your application
3. **Defined End-Game:** When will the project be done and define what DONE means.
4. **They need to know your Expectations of I.T.** such as availability. Discuss your expectations and be prepared to understand what they really do.

What I.T. Wants You to Know
1. **SMOOTH TRANSITION? What?** I.T. is a complicated field and errors are their business. They are used to things not going right.
2. **Have Adjustable timelines:** Not everything can be done instantly.
3. **Narrow minded:** Most I.T. personnel is not flexible with their area of expertise
4. **Ask for clarification:** I.T. can have their own language – ask them what that means.

Some data that HR could be collecting that could impact your facilities:
1. Employee Experience Feedback surveys
2. Orientation survey – what attracted them to the job
3. Engagement and Performance Data such as:
   a. Annual employee survey
   b. Environmental scans
   c. Engagement and Total Rewards studies (Mercer and Deloitte)
   d. Employee interactions with our Workplace Safety team and Business Partners
   e. Stay interviews
4. Exit Interviews – why did they leave

Please view all the details on our website. The full PowerPoints can be found here: msp-ifma.org/advance/education/past-programs/

To sign up and see the entire Podcast, click here: www.iofficecorp.com/podcast or you can download it on iTunes and Spotify.

And if you would like to follow Mike Petrusky’s Podcast, “Workplace Innovator” please click here: www.iofficecorp.com/webinar-download-new-best-friends
MEMBER PROFILE
MAUREEN ROSENER, WELLINGTON SECURITY SYSTEM

Job Title:
Commercial Security Specialist
Wellington Security Systems,
Edina MN

Path to Profession:
Local Family Business started
over 35 years ago and owned
by my husband and brother-in-law. I recently joined the family
business after a long career in educational publishing as
a Product Manager and Executive Acquisitions Editor for
college textbooks in subject areas including Emergency
Management.

IFMA Connections & Involvement:
Making sure that buildings are secure and the people
that work and live in them feel safe is at the heart of
our business and is a passion of mine. This means
that I am working with facility managers on a regular
basis. Joining IFMA has been the best way for me
to understand the daily responsibilities of a Facility
Manager and from that experience, to provide service
that makes a difference for them.

One of the best ways to engage with the IFMA
community is to serve on a committee. It is an honor
to serve on the Communications
Committee where I have the opportunity
to build relationships with incredibly
talented people.

How long an IFMA Member:
2 years

Recently Completed Project:
Because we install, service, and
monitor; fire alarm systems, surveillance
cameras, and keyless access systems
we are working on numerous projects
every day. We also continue to serve
after our systems are installed. Some
recognizable facilities what we work with
include the James J. Hill Library, Proto
Labs, the Better Business Bureau, and
Schneiderman’s Furniture stores.

Challenging Aspects of Your Job:
Keeping pace with the demands of a growing business
and the ever-changing landscape of technology provide
many exciting challenges.

Family:
Husband: Bill, Son: Andy, Daughter: Lizzy (and Chester
our Labradoodle!)

Hobbies & Interest:
I love to ski (downhill and water skiing), travel, and to
relax at the cabin. Learning something new is always in
the mix.

Little Known Personal Fact:
Sing alto in a local choir.

Recent good read:
Industry journals, course material, and I’m currently
reading the New Rules of Sales and Service by David
Meerman Scott.
RECOGNITION

MEMBER ANNIVERSARIES

25 YEARS
Jason Kringle
Medtronic PLC

15 YEARS
Traca Skogstad
Xcel Energy

10 YEARS
Todd Dickson
Graco, Inc.
Dana Krakowski
Enviro Bate

5 YEAR
Joline Caswell
H.B. Fuller Company
Tim Ranagan
Mohawk Group
Eric Walsh
Prescription Landscape

1 YEAR
Jeff Callander
Select Commercial Services
Jim Crosby
Medica
John Deziel
BrightView Landscape Services
Kirsten Engels
Goodwill Easter Seals
Matthew Holle
AVIands
Stephanie Kohnen
ASI Signage Innovation
Joey Metzger
Bluestem Brands
Christopher Ransom
LabCorp
Jennifer Stukenberg
BWBR
Sarah Thuen
Firm Ground Architects & Engineers
Dan Totall
TCF National Bank
Zach Vierling
Hempel Companies
Allen Witt
Terracon Consultants, Inc.

NEW MEMBERS

Diane Adams-Graf
Minnesota Historical Society
Cindy Bach
TCF
David Clifford
WuXi AppTec
Shawn Cross
Deluxe Corp.
Harry Dahlgren
Comcast
Kristin Duerr
The Retrofit Companies, Inc.
Patrick Johnson
Dering Pierson Group, LLC
Jonathan Kahnke
University of Wisconsin
Mike Kazmerski
Image360 Woodbury
Kirsten Larson
Tarkett
Michael McLaughlin
Salvation Army
Cris Moger
The Toro Company
Matthew Monicatti
TruStone Financial
Leon Navarro
City of Eden Prairie
Paul O'Brien
Mohawk Moving & Storage
Gabriel Pescosolido
AKF Group
Lewis Poe
Legacy Hotel Group
Tim Redepenning
City of Lakeville
Toni Schewe
MISO Energy
Rachel Shern
Affinity Plus Federal Credit Union
Kari Smith
Herman Miller
Reid Thiesse
Crow Wing County
Anna Wagner
Sally Zepp
Ulteig

CHAPTER SPONSORS

PLATINUM
ABM Onsite Services
Bartlett Tree Experts
CFS Interior & Flooring
City Wide Maintenance
CORT
Cushman & Wakefield/NorthMarq
Prevolv
Solid Surface Care

GOLD
Allied Blacktop Co.
Alliiance
Atmposphere Commercial Interiors
Harris Mechanical
Horizon Roofing, Inc.
INSPEC
Kraus-Anderson Construction
Marsden Bldg Maintenance, LLC
McGough
Mohagen/Hansen Architectural Group
RSP Architects

SILVER
Beltmann Group Inc.
Commercial Furniture Services
Prescription Landscape
SwedeBro

THANK YOU to those who have contributed to the IFMA sponsorship. With you as our partners, we’re a stronger organization.