



EXCHANGE

NEWSLETTER OF THE INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION - MINNEAPOLIS / SAINT PAUL CHAPTER

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MARCH CHAPTER MEETING

Treasure Island Center Tour

About the Program:

Join us on March 7th at 12:30 for a tour of Treasure Island Center in downtown St. Paul. This was the former home of Macy's and has now been redeveloped into mixed used building that includes the new practice facility for the Minnesota Wild. We will be having a presentation from Randy McKay of Hempel Companies about the project, then a tour of the building that will include the TRIA rooftop ice rink.

More on page 6

UPCOMING EVENTS:



March Chapter Meeting
March 7, 2018



March Deep Dive
March 8, 2018



April Chapter Meeting
April 4, 2018



Build Your Core 2.0
April 12, 2018

PRESIDENT'S

LETTER



Happy New Year, and welcome to 2018! This year, like every year, will undoubtedly race by, so I hope your seat belt is on and you are ready to rock and roll, and get active in IFMA. If you had a chance to read the last newsletter you've been witness to all the fabulous learning and networking activities the Chapter Leader volunteers have been able to deliver to our membership this fall, and the numerous upcoming events we have planned for January through June, which will be the end of the Chapter's fiscal year.

In order for our chapter to succeed and grow, we as a membership need to be committed to our purpose. Our chapter's mission is to grow the facility management profession in the Minneapolis/St. Paul area by encouraging and supporting individual professional development. We will do this by:

- Learning through the programs, educational opportunities and certifications provided by our Chapter and IFMA International.
- Connecting with peers though shared content, volunteer efforts and special events.
- Advancing careers in the field of facility management through professional development opportunities and by promoting our industry to the public and through our members.
- Recognizing our industry and our members through awards, certifications and events that promote Facility management.

Professionals:

Let's not forget that this organization is for us. There is no other organization that compares to the quality of knowledge and educational opportunities in our area. The facility managers (FM's) that attend the monthly member meetings and various other events are remarkable, full of knowledge and are willing to do anything to help a fellow professional. We all know that on a daily basis, we are surrounded by our teams and vendors, but rarely do we get to network with other professionals in our area. This is so important for our careers and our companies. IFMA is the bridge to those individuals.

Here is our promise to you:

- We promise you will meet other FM's you can call on to help you solve a problem that you are struggling with.
- We promise that our educational classes will further advance your knowledge.
- We promise that when you come to a meeting, you will be greeted by FM's and business partners willing to be in the weeds with you.
- You will meet business partners that are ready to build a relationship with you and prove to you first that they are the best company to call for business. You will meet business owners, and account managers willing to assist you with an emergency after hours, nights or weekends, with a smile because you will become partners. You will build trusting relationships with others that could last years and become mutually beneficial for you both.

What we would like from you in return:

- The only way we can promise you this and succeed is if you come to the meetings and join us.
- We would like to ask you to get involved. Come to the meetings. Come to the social events, they are so much fun and a great way to meet members. Get engaged or re-engaged. Reinvigorate your career. Make the time. Pencil in the meetings on your calendar in advance.
- Make these meetings worthwhile for you and tell us what you want to get from them, so we can make it happen for you. What keeps you up at night? What do you need help with? Tell us so we can help you.

Business Partners:

You are a huge part of this impressive organization and without you, we would not be successful. As a business partner, you are viewed as an expert in your given field. As FM's, we could not maintain a top functioning facility or department without that knowledge and expertise. FM's rely on your services to keep our buildings running. Operations and Maintenance, Leadership, Project Management, and

PRESIDENT'S

LETTER CONTINUED



Finances are just a few Core Competencies required for FM's success and as business partners, the knowledge you hold in these areas (among others) is where you hold tremendous value.

Here is our promise to you:

- We promise to try to actively engage/re-engage Facility Professionals and inactive members, and aim to increase FM attendance so everyone can create mutually beneficial partnerships.
- We promise to strive for successful meetings and events so knowledge in our field, and our relationships can grow and flourish.
- We promise the chapter will continue to guide the business partners on successful ways to navigate this organization.

What we would like from you in return:

- Bring a new FM with you to each and every meeting. Introduce your clients to our organization as an added value for your services. They will appreciate it and you will become the trusted advisor. This is an excellent way for you to create that mutually beneficial relationship. Plus, FM's lover referrals.
- We ask that you refrain from aggressively soliciting the professionals. The best way to get business with the professional members is through creating lasting, trusting, and rewarding relationships.

Students:

The caliber of professionalism from the students in our chapter is beyond impressive. Any company would benefit greatly by hiring the talents of University of Minnesota IFMA students possess.

Here is our promise to you:

- We promise that the IFMA board will do all we can to help the students with internships and projects.
- We promise to introduce you to the correct people to help your growth.
- We promise to help educate and guide you in your journey to become a Facilities Professional.

What we would like from you in return:

- Learn all you can, ask questions and attend IFMA events that might fit into your busy schedule.
- Take all the knowledge you can get from the professionals in IFMA and apply that to your career.
- I would like you to take initiative, have motivation, and be engaged.

Thank you all for your support. We all learn and grow from each other's knowledge and all bring added value to the table. Together we can take the Minneapolis/St. Paul IFMA Chapter to a whole new level while increasing visibility to our profession.



Greg Wood, SFP, CFM



Board Members

PRESIDENT
Greg Wood, SFP, CFM

VICE PRESIDENT
Laura Magnuson, CFM

IMMEDIATE PAST PRESIDENT
Rhonda Rezac, FMP

MARCH DEEP DIVE



WHAT IS THE IFMA / RICS COLLABORATION?

Date:

Thursday, March 8, 2018

Time:

11:45 am - 1:15 pm
Lunch included

Cost:

- \$15 per member
- \$25 non-member
- No charge for students

Location:

Tierney Brothers
1771 Energy Park Drive
Suite 100, St. Paul, MN 55108

The recent Collaboration between IFMA and the Royal Institution of Chartered Surveyors (RICS) has generated many questions among our members.

Bill O'Neill, CFM, current IFMA Chair, Global Board of Directors, will address the goals of the collaboration, how the decision was made, and what it means for the future of the IFMA organization.



Please join us to learn how the IFMA /RICS collaboration benefits you, along with the impact on the IFMA Credentials, World Workplace, and education opportunities.

William M. O'Neill, CFM
Chair, Global Board of Directors, IFMA

Bill has more than 25 years of experience in facilities and served as the Associate Director of Facilities Management Central Services, at the U of MN. He was responsible for one of five University of Minnesota facility management districts providing maintenance, custodial, construction, energy management and administration services throughout the University.

He believes change is the constant, making it his mission as an IFMA board officer to use it to the benefit of IFMA's future.

O'Neill earned a Bachelor of Arts from William Paterson University, Wayne, N.J., and an MBA certificate from the University of Saint Thomas, St. Paul, Minn. In 2008, he earned his Certified Facility Manager® credential.

[Click here to register](#)

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SAVE THE DATE



BUILD YOUR CORE 2.0 – LEADERSHIP & STRATEGY

Date:

Thursday, April 12, 2018

Time:

11:30 am – 2:00 pm

Cost:

- \$50/person
- \$15/person (students)

Location:

Gillette Children's
205 University Ave. E
St. Paul, MN 55101

[Check the website for more details](#)

[Click here to register](#)

IFMA CARES

SALVATION ARMY TOY DISTRIBUTION DRIVE



On December 18, 2017, IFMA Cares went to work for the Salvation Army Toy Distribution drive! We were proud to have Tim Ranagan, Donna Taylor, Kristi Beeksma, Dana Krakowski and Noelle Hudak volunteer during the afternoon to help with signing families in, sorting and stocking toys and distributing toys for families in the area of East Lake Street in Minneapolis. Some of the crew had the opportunity to shop one on one with a parent to pick out toys and clothing for Christmas presents. It was a rewarding afternoon full of holiday joy!

Across town, we had another group doing heavy sorting, unloading and loading toys on to racks at the Brooklyn Park Salvation Army Toy Distribution Center. The team at this location included Peggy McCarthy, Sharon Harrington, Joel White, Eric Walsh, Gail Fackler, John Johnson and Scott Beck. These volunteers also gave their afternoon volunteering for a great cause. We heard there was literally more heavy lifting done by the guys in this group and they mentioned it was a very rewarding afternoon.



What was most impressive that the groups noted was how organized the Salvation Army drive was and how many volunteers were ready give to families in need during the holiday season. A heartfelt thank you goes out to the IFMA members who took time out of their busy schedules during the holidays to volunteer in our community! We look forward to more opportunities to work with the Salvation Army and other organizations that serve our communities well.



IFMA'S FACILITY FUSION



YOUR FACILITY CONFERENCE & EXPO

DATE/LOCATION:

Facility Fusion will be held March 20-22, 2018 at the Sheraton Grand Chicago in Chicago, Illinois.

EVENT THEME:

Influencing Change, Building Toward our Future

Our professional community is our strength. IFMA Facility Fusion Conference & Expo is designed to meet a range of professional development needs for every FM. It fuses global, local, industry-specific, and individual FM focus areas into one interactive learning and networking event.

In the growing field of facility management, it's imperative for FMs at every career stage to have the tools necessary to excel. We get what you do. We give you the tools to do it.

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MARCH CHAPTER MEETING



TREASURE ISLAND CENTER TOUR

Date:

Wednesday, March 7th

Time:

12:30 – 3:00 pm

Registration begins at 12:30 pm

Cost:

- Members: \$25
- Non-Members: \$35
- Students: \$10

Location:

Treasure Island Center
400 Wabasha St. N.
St. Paul, MN 55101

SPEAKER: Randy McKay, Principal

As Principal, Randy McKay is engaged in asset acquisition and development for Hempel. Randy joined Hempel in 2014 having previously been a principal (owner) for 23 years at Frauenshuh Companies, another national developer/investor based in Minneapolis, MN. Prior to Commercial Real Estate, Randy was a CPA with KPMG in Houston, TX and Minneapolis, MN. In more than 30 years in real estate, Randy has either developed or acquired over five million square feet of property, including major transactions with Lawson Software, Ecolab, Farm Credit Services, Minnesota Mutual (now

Securian), HealthEast, Ellerbe Beckett (now AECOM), National Car Rental, BNSF, Park Nicollet/Methodist/Health Partners, Catholic Health Initiatives, Allina, Century Health, Adventist Health System and the Franciscan Health System. He was also part of the development team that developed LaSalle Plaza, a \$130 million redevelopment in downtown Minneapolis and the Lawson Software Building, a \$56 million redevelopment in downtown St. Paul. Randy is from Hibbing, MN and is a graduate of Concordia College in Moorhead, MN.

[Click here to register](#)

SAVE THE DATES:

UPCOMING CHAPTER MEETINGS

April 4th Chapter Meeting

McNamara Alumni Center
11:30 am – 1:00 pm

TBD

Brian Haines, FM:Systems

May 2nd Chapter Meeting

McNamara Alumni Center
11:30 am – 1:00 pm

FM in the Age of Information
and Automation

Dean Kashiwagi, PhD, PE,
IFMA Fellow

June 6th Chapter Meeting

Kraus Anderson HQ – Tour

UPCOMING MEMBERSHIP EVENTS

April 4th New Member Orientation

McNamara Alumni Center,
U of M Campus
10:45 am – 11:15 am

New Member Spring Happy Hour

May – Date & Time to be announced

NAVIGATING THE IFMA FACILITY MARKETPLACE



As a professional Facility Manager, there are many times in your career that you need a business partner to help support your business. IFMA Minneapolis/St. Paul has created a tool to help find those trusted business partners to help make your job easier. We created a Facility Marketplace that lists our Chapter's business partners by Service type.

You can find the Marketplace on our [website](#): under both About and Membership tabs. Click on "Facility Marketplace" and select one or more services that you are interested in and hit the "search" button at the bottom of the page. A list of Business Partners will appear with their contact information.

If you are a Business Partner and member of the Minneapolis/St. Paul IFMA Chapter, you can add and edit your information as well. Just click on "Member

Profile" at the top of the Facility Marketplace page or through the Member Directory under the Membership tab. You will need to know your IFMA Minneapolis/St Paul Chapter login information. If you need help with this, please contact chapter administrator, Mary Pat at marypat@msp-ifma.org.

Once you are logged into your profile you can edit your information by clicking on "Edit" and scrolling to the bottom of the page where the Services are listed. Check all the boxes that apply and then make sure you click "YES" to showing up in the directory. Then SAVE your changes.

Let's support each other and our local chapter. You don't have to do your job by yourself – you have a whole team of partners to help you succeed! Check out the [Facility Marketplace](#) today.

The screenshot shows the homepage of the IFMA Minneapolis/St. Paul Chapter website. The header features the IFMA logo and navigation links for About, Membership, Education, Events, Employment, and a search bar. A large banner image of the Minnesota State Capitol building serves as the background. On the left, a sidebar menu includes Contact Us, Chapter Mission, Meet the Board, Committee Information, Facility Marketplace (which is currently selected and highlighted in red), IFMA Foundation, IFMA International, Current Sponsors, and Become A Sponsor. A call-to-action button labeled "VIEW NOW" with a document icon is visible. In the center, a blue box promotes the "Knowledge Library" with the text: "Get access to thousands of documents, articles, research and more written and reviewed by industry-leading professionals." Below this, there are three main sections: "Upcoming Events" (with a calendar icon), "Latest News" (with a news icon), and "Platinum Sponsors" (with a dollar sign icon). The "Upcoming Events" section lists three events: "12:30 pm March Chapter Meeting Tour @ Treasure Island Center" on March 7, 2018; "11:45 am March 2018 – DEEP DIVE @ Tierney Brothers" on March 8, 2018; and "11:15 am April Chapter Meeting @ McNamara Alumni Center" on April 4, 2018. The "Latest News" section features a headline about "Save \$200 Facility Fusion early Registration ends Feb 20". The "Platinum Sponsors" section lists three sponsors: ABM Building Value, BARTLETT TREE EXPERTS, and CITY WIDE.

RECOGNITION

MEMBER ANNIVERSARIES

20 YEARS

William O'Neill CFM
University Of Minnesota

15 YEARS

Royce Kyriakides
CFM Federal Reserve Bank of
Minneapolis

10 YEARS

Kyle Anderson FMA, FMP
Upsher-Smith Laboratories

Lee Williamson
City of Saint Paul, MN

Wendy Peterson FMA, CID, CPPM
Thrivent Financial

Susan Muehler CFM & FMP
Xcel Energy

Thomas Eineichner
Polaris Industries Inc.

Carol Stoltzfus
Plants By Design, Inc

5 YEARS

Chris Schram
Surfacequest Solutions LLC

Mark Hancock
Center for Energy and Environment

Henri Germain
Central Roofing Company

Kelly Hecksel
Frauenshuh

Erik Hays, FMP
Wooddale Church

Jen Klein
Marsden Building Maintenance, LLC

1 YEAR

Elizabeth Closner
Gillette Children's Specialty Healthcare

Dianne Pikula
Gillette Children's Specialty Healthcare

NEW MEMBERS

Vincent Tannehill
Crayola, Inc.

Alison Hopeman
Allianz Global Corporate & Specialty

Elliott Jacobson

Charity Coates
Formerly with Target Corporation

Erin Anderson
KENDELL

Danielle Henning
NTH, Inc.

David Foley

Paul Althaus
Humanscale

Michele Peterson
Tierney Brothers, Inc.

Paula Anderson
American Red Cross

Scott Pelletier
RSP Architects

Amy Peterson
CoBeck Construction Co.

Tonya Tennessen
Doran Companies

Kaitlyn Jordan
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RECOGNITION



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- Disaster Restoration

For more information, contact:
Jen Klein | Business Development Executive
Direct: 651-216-6084 | jklein@marsden.com