



# EXCHANGE

November 2014

NEWSLETTER OF THE INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION - MINNEAPOLIS / SAINT PAUL CHAPTER



**IFMA**  
MINNEAPOLIS  
SAINT PAUL  
CHAPTER

**CELEBRATING  
30 YEARS**

**1984 —  
2014 0**

## IFMA November Chapter Meeting

**Date:**  
Wednesday, November 5

**Time:**  
11:15 am - 1:00 pm

**Location:**  
University of Minnesota  
McNamara Alumni Center  
200 Southeast Oak Street  
Minneapolis, MN



**Topic:**  
Welcome to the World of Scenario Thinking –  
Future of Work Scenarios 2018

**Speaker:**  
Paula Edwards, Senior Strategist, Herman Miller, Inc., is a Senior Strategist with Herman Miller's Performance Environments group. Performance Environments is a holistic approach that bundles services to customers to improve the performance of their spaces.

**About the Program:**  
The future is profoundly unpredictable, and yet we are all making decisions today that will affect how well our workplace will support the work and workers of tomorrow. One of the tools Herman Miller uses to explore the future and to help all of us think about how to better plan for an unknowable future, is through Scenario thinking. In this interactive session we will share our 2018 Scenarios and resulting conclusions about how work will change through 2018—all grounded in rigorous research.

[Click here to view more and to register](#)

upcoming  
events:

**November  
Chapter Meeting**  
November 5, 2014

**December  
Chapter Meeting**  
December 3, 2014

**January  
Chapter Meeting**  
January 7, 2014

**Deep Dive**  
January 29, 2015

[Click here for full calendar](#)

[www.msp-ifma.org](http://www.msp-ifma.org)

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## President's Letter

World Workplace 2014 in New Orleans was a fantastic time with an excellent opening ceremony, educational sessions, vendors, networking and great social events. I would like to take this opportunity to thank for our generous sponsorship of our chapter dinner at the [Bourbon House](#) in New Orleans. Having never been there before I highly recommend this establishment.



I participated in an educational session at World Workplace: "Advancing Sustainable Facility Performance with the SFP: Case Studies and Panel Discussion" it was my first and was well received.

My fellow panelists were Bill Conley CFM, SFP, LEED AP our moderator, Christopher Laughman CFM, SFP, LEED AP O&M and Mayra Portalatin Sustainable Facility Professional (SFP) Instructor.

IFMA MSP VP Rhonda Rezac of [RSP i Space](#) facilitated a "President's Breakfast" hosted at RSP's offices in the beautiful old Grain Belt Brewery. Past Presidents were in attendance for this inaugural event. The knowledge and experience at our large round table was an excellent reminder of how great a legacy these leaders have left for our chapter.

In yet another event, RSP i\_Space hosted the Minnesota Quarterly City/County meeting in which Directors and other FMs from the Minnesota public sector met to hear about Ramsey County's new Strategic Facility Plan (SFP) that i\_Space designed for them. Mike Lyner and members of the i\_Space firm worked with Bruce Thompson, Director of Property Management at Ramsey County, in developing the

SFP and then presenting it for approval. Soon there will be a case study and quite possibly a webinar session explaining and documenting the process and its value to a city, county, campus or portfolio.

Andrew J. Dykstra, CFM, FMP Anoka County Minnesota Director of Facilities Management & Construction and Greg Wood Public Works Division Manager Washington County and co-chair of our chapter membership committee, will work together to see how this group of FMs can be brought into our professional organization.

Jeffrey J. Tafel, CAE Executive Director of the IFMA Foundation, Rhonda Rezac and I had a great conference call this week. Rhonda had set this up with the very busy Executive Director. We discussed the "Mars City" initiative that I am involved with. [Mars City](#) is a strategic initiative that the Foundation is keenly aware of and highly supportive of.

As we were talking on the conference call Jeff was discussing the need to for the Foundation to become more transparent and communicative with IFMA Chapters and Councils. I let him know that I would provide links to the [IFMA Foundation](#) website for you to peruse.

It has been a busy month and I am now on the Program Review Committee evaluating abstracts for Sustainability educational tracks for [Facility Fusion Vancouver](#) and [Facility Fusion Orlando](#).

All enjoy the beautiful fall colors and weather and I hope to see you at the next IFMA MSP Chapter event.

**Greg Williams CFM, SFP, FMP**  
University of Minnesota  
Facilities Management



## Board Members

### PRESIDENT

Greg Williams, CFM, SFP, FMP

### VICE PRESIDENT

Rhonda Rezac

### IMMEDIATE PAST PRESIDENT

Bill O' Neill, CFM

[Click here](#) to view the entire board

## IFMA December Chapter Meeting

**Date:**

December 3, 2014

**Time:**

11:15 a.m. - 1:00 p.m.

**Location:**

McNamara Alumni Center

**Subject:**

Self Marketing Power: Branding Yourself as a Business of One!

**Speaker:**

Jeff Beals

**About the Program:**

How are you perceived by your business colleagues? How about by company executives? Is there something else you could be doing to enhance your professional career?

The December program will feature Jeff Beals to help you answer these questions. Jeff is the award-winning author of *Self Marketing Power: Branding Yourself as a Business of One* and *Selling Saturdays: Blue Chip Sales Tips from College Football*. His uniquely diverse

career has made him an industry leader and sought-after speaker on marketing, branding and sales topics.

A frequent media guest, Jeff has been featured in *Investors Business Daily*, *USA Today*, *Men's Health Magazine*, *New York Times Online* and a number of television and radio stations across the country. As a writer, he has published more than 250 articles in local, national and international periodicals and web sites. He writes the bi-weekly "Business Motivation Blast" which has approximately 9,000 subscribers. Jeff holds a Master of Arts degree in Political Science and a Bachelor of Journalism degree both from the University of Nebraska-Lincoln.



[Click here](#) for more information and to register

## IFMA January Chapter Meeting

**Date:**

January 7, 2015

**Time:**

3:15 p.m. - 6:00 p.m.

**Location:**

University of Minnesota Northrop

**Subject:**

Northrop - Making History

**About the Program:**

Northrop's ornate proscenium arch has framed some of the most significant indoor events to happen in Minnesota since 1929. The former 4,800 seat auditorium has hosted events ranging from the celebration of student commencement to dignitaries of state, accomplished acoustic performers to upstart rock and roller, pep rallies to opera, comedy acts to dramas, and ballet to hip hop. Unfortunately, this iconic space began to fall from grace as newer and more specialized spaces became available, leaving the largely single purpose Northrop as a deteriorating hulk of what it once was. In 2011 Northrop's doors closed.

In 2014 the completely repositioned Northrop was reopened to spectacular reviews. Now with two theaters, the main 2,700 seat theater features superior acoustics, sightlines and technology. As part of the renovation a second small theater was added above the grand hall. The smaller theater will serve as our January program meeting venue where we will learn how the project's guiding principles shaped the entire renovation which included the doubling of theater amenities spaces, as well as state-of-the-art spaces for students, meetings, and academic programs. Join us as we hear how this building will support the University's vision and region well into the future.

Facility tours will take place after the program.

[Click here](#) for more information and to register

# Mark Your Calendars Early For The January Deep Dive Education Event!

**Date:**  
January 29, 2015

**Time:**  
11:45 am – 1:15 pm

**Location:**  
Hennepin Energy Recovery Center

## About the Program:

We will be touring the Hennepin Energy Recovery Center (HERC), located in downtown Minneapolis. HERC is a waste-to-energy facility that burns garbage to generate energy. HERC provides reliable, renewable

electricity which is sold to Xcel Energy, and steam that supplies the downtown district energy system and Target Field. Space is limited so register early!

**Parking:** Enter on 4th street for parking ramp.

## Are You Ready for Your Next Career Step??

The MSP Chapter of IFMA is offering a 3 Day CFM EXAM Workshop PLUS in February 2015 led by our IFMA Certified Instructors:

- Peggy McCarthy, CFM, IFMA Fellow
- Paul Wallerius, CFM
- Mary Kay Buescher, CFM

### Day 1- CFM Workshop Exam Overview

February 4, 2015 | 7:30 a.m. - 5:00 p.m.

### Day 2 & 3 –Participant Selected Core Competencies Review

February 26 & 27, 2015 | 8:00 a.m. - 5:00 p.m.

### COST

- MSP IFMA members- \$630 materials for workshop and learning system
- NON MSP Members- \$730

*This is a reduced rate for our members. Regular price is \$930*

## LATEST CFM



Stephen Elison, CFM, Lifetouch, Inc.

### LOCATION

Surfacequest  
7760 France Ave S #1050, Bloomington, MN 55435  
(952) 835-2880 There is no additional cost for the class.  
Lunch Provided

**Deadline for registration:** Friday, January 16, 2015

[Click here](#) for more information and to register

## Take The Survey

We are working on developing new tools and events for our members and would love your feedback in exchange for a chance to win a \$25 Visa Gift Card. We partnered with [Red Elixir Business Solutions](#) to bring you this survey. It is completely anonymous and will run through Friday 11/7/2014. One random participant will be chosen to win a \$25 Visa Gift Card. In order to be eligible for the drawing, participants must enter their e-mail address when prompted after completing the survey.

[Click here](#) to participate in the survey. Your feedback is important to us!

## Member Anniversaries

### ONE YEAR

**AMY CIANI**

Grazzini Brothers & Company

**JEFF LARSON**

Code 42 Software, Inc.

**CAROLINE RIDOUT**

Code 42 Software, Inc.

**BRIAN FARINELLA**

Dinnaken Properties/  
UMFREA

**KIT MICHAUX**

Data Recognition Corporation

**JANICE SEBOLBORO**

**JUDD WERNER**  
Stanley & Wencil, LLC

## New Member

**MARK FORTMAN**

ISD 197

**KEN GALLOWAY**

House of Charity

**MIKE LUBINSKI**

3M

**AARON WHITMORE**

Future City

**MONIQUE WINGERT**

Moving Equipment Rental, Inc.

**STEVE WINGERT**

Moving Equipment Sales, Inc.

## University of MN Scholarship Endowment

Sue Raiche, Co-Chair Education, represented the MSP Chapter of IFMA at the U of MN Presidents Club New Member Reception held on October 2. The Chapter was recognized in the Chancellors Society for the \$25,000 scholarship endowment in support of the Facilities Management Bachelor Degree Program. Joshua Hill and Sabine Fritz were awarded scholarships in 2013. Our latest recipient, Andrea Uecker is also working as an intern at LTCG in Eden Prairie.

[Click here](#) to see Andrea Uecker's letter.



L to R: President, Eric Kaler, Ph.D., Sue Raiche, Associate Dean for Academic Programs, Robert Stine, Ph.D.

## IFMA Deep Dive: Ergonomics Practical Applications & Best Practices Recap

Following the September Chapter Meeting, a Deep Dive panel discussion on the practical applications and solutions to common ergonomic issues was held with three local experts. Over 15 attendees brought questions on how to create and ergo program, modify an existing program, implement adjustable height workstations, and

many other issues. The Education Committee would like to thank Steven Guttman of S.H. Guttman Consulting, Helen Huber of SS&E Consulting, along with safety and ergonomics professional, Ronna Thorson for donating their time. It was a valuable and lively discussion!



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## IFMA Booth at U of M's Career Fair

The Minneapolis/St. Paul IFMA Chapter participated in the University of Minnesota's Intercollegiate Career Fair held Friday, October 3 on the U of M campus. This event geared towards Construction Management and Facilities Management students was a huge success with roughly 180 students from 8 schools in attendance. This was a great opportunity for our Chapter to connect with students, discuss Facility Management as a viable career option, and introduce them to our local IFMA organization which can support them throughout their career. Most of the students that stopped by the IFMA booth knew about Facilities Management and were truly interested in FM as a career. Thanks to those who volunteered their time to participate at the Career Fair!



# October 1, 2014 Chapter Meeting Recap

The October program for the Minneapolis-St. Paul Chapter of IFMA was held at the Toro Corporation in Bloomington. Toro hosted the chapter to give an overview of their recent headquarters expansion, including a tour of the new 75,000 square foot office building.

Heather Hille, General Counsel and Director of Real Estate and Facilities, and Shirley Schmidt, Facility Operations Administrator presented the project overview. Hille noted some historical highlights about Toro and their long term Bloomington headquarters building. Originally housing manufacturing, the facility now is mostly office space.

Over the years, Toro was able to acquire adjacent homes as they knew one day they may need to expand the facility. That day was realized in the summer of 2013 when Toro decided to move forward with the new office building on their current site. The construction was necessitated by the need to move office



employees and make room within the existing building for expanded testing, product design, and prototyping, which is phase 2 of the project starting in November. There is also additional land available onsite should more space be needed in the future.

[Click here](#) for the complete recap

## Save The Dates

### Annual Celebration

**Date:** Wednesday, February 11, 2015

**Time:** 1:30 pm – 8:00 pm

**Location:** Union Depot – St. Paul

> [Click here](#) for more details, and to see the Award Categories

### Annual Golf Tournament

**Date:** Tuesday, July 14, 2015

**Time:** 9:15 am – 7:00 pm

**Location:** Legends Golf Club

## IFMA Chapter Sponsors

**THANK YOU** to those who have contributed to the IFMA sponsorship. With you as our partners, we're a stronger organization.

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Group

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For more information on becoming a sponsor of IFMA - Minneapolis / St. Paul Chapter, please contact Debbie Norton at [debbie@msp-ifma.org](mailto:debbie@msp-ifma.org) or 952.564.3076

## Annual Celebration

The IFMA Minneapolis/St. Paul Chapter Annual celebration will be held Wednesday, February 11, 2015 at the St. Paul Union Depot. This celebration includes speakers who are part of the 2013 Best of Show winning project (St. Paul Union Depot Adaptive Re-Use). The day includes a tour and an opportunity to thank all of our sponsors who support this organization along with the Celebration Dinner and industry awards. This is a newly revamped Symposium/Awards Banquet to allow us to celebrate everyone in our organization and industry. This is an opportunity to thank our coworkers, clients, friends and everyone who helped make our jobs better this year. Please take this opportunity to say thank you to our sponsors and see what other opportunities they have to support you and your business.

This year's celebration will also offer new and improved opportunities to sponsor this event with a dedicated Sponsor Appreciation Cocktail Hour after the tour. There will be new opportunities to showcase your company and/or product. You can also purchase a reserved table for dinner and invite the entire team that made one of your projects successful this year.

So mark your calendars for Wednesday February 11th, 2015 and join us at the St. Paul Union Depot for an afternoon of education and an evening of celebration. Early bird registration discount ends January 1st so go online and register today!

[Click here](#) for more information and to register

### Member Pricing

*\*\*pre-registration discount effective until January 1, 2015*

- Symposium / Tour / Cocktail Hour: \*\*\$75 Member
- Symposium / Tour / Cocktail Hour / Celebration Dinner: \*\*\$99 Member
- Cocktail Hour / Tour / Celebration Dinner: \*\*\$65 Member
- Bring a Guest or significant other to the Celebration Dinner: \$45
- Buy a table of 8 for Celebration Dinner: \$400

### Agenda:

- 1:30-2pm: Networking / Chapter Announcements
- 2-4:30pm: Symposium with multiple speakers and breaks
- 4:30-5pm: Tours
- 5-6:30pm: Sponsorship Appreciation Cocktail Hour
- 6:30-8pm: Annual Celebration Dinner

## Annual Celebration Nomination Process

Get ready to nominate your friend, colleague, client and/or vendor for this year's upcoming 2015 Awards Celebration!! In conjunction with our Annual Celebration, we will be giving awards for the following categories: Green Initiative, Adaptive Re-Use, Technology In-Use, Leading Edge, Exceptional New Building, Exemplary Service Provider, Lifetime Achievement, and Facility Practitioner of the Year.

\*\*All projects must have been completed between November 2013 and November 2014. You cannot submit the same project for more than one award and

you cannot submit for the same category you won in the previous year.

This year's nomination process just got easier! Now you just fill in basic nomination information about yourself, the nominee and the nominee's team. The rest of the questions regarding the project or person nominated are all answered in the 2-5 page Nomination Statement. No more trying to fill in the blanks on each question when you can just answer it in one place – the Nomination Statement. It's that easy!

### Please go online and start the nomination process!

Nomination Instructions – please [click here](#) and read carefully!

Nomination Website – [Click here](#) to access the website.

Contact Rhonda Rezac ([Rhonda.rezac@rsparch.com](mailto:Rhonda.rezac@rsparch.com)) or Rose Peterson ([Rosemary.Peterson@co.washington.mn.us](mailto:Rosemary.Peterson@co.washington.mn.us)) if you have any questions.