



# EXCHANGE

May 2015

NEWSLETTER OF THE INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION - MINNEAPOLIS / SAINT PAUL CHAPTER



## IFMA May Chapter Meeting

Target Center – Past, Present & Future: Panel Discussion and Tour

**Date:**

Wednesday, May 6th

**Time:**

2:15pm Registration/  
networking  
3:00 – 4:00pm Program  
4:00pm Tour

**Location:**

Target Center  
600 1st Avenue Northeast  
Minneapolis, MN 55414

**About the Program:**

- The extraordinary range of programming supported by the facility
- How the facility's needs have evolved over the past 25 years
- What are the current facility's shortcomings
- Which guiding principles will inform the planned renovation

Representatives from the City of Minneapolis, Timberwolves and AEG will each discuss their unique perspectives on how the re-positioned Target Center will address their respective visions and goals. Hosting 200 events a year, this program will share an insider's glimpse of what the reinvented Target Center will look like and how the renovated facility will increase the vibrancy of downtown Minneapolis, enhance the fan's experience, and increase the venue's ability to secure the region's top attractions. A facility tour will follow the panel discussion.

**The Speakers:**

- **Jeff Johnson**, City of Minneapolis, Executive Director of the Minneapolis Convention Center
- **Ted Johnson**, Timberwolves, Chief Marketing Officer & Senior Vice President
- **Steve Mattson**, AEG Facilities, Vice President and General Manager
- **Tom Hysell**, AIA, LEED AP BD+C, Alliance, Principal

[Click here](#) to view more and to register

### upcoming events:



**May Chapter Meeting**  
May 6, 2015



**June Chapter Meeting**  
June 3, 2015



**Annual Golf Tournament**  
July 14, 2015

[Click here](#) for full calendar

[www.msp-ifma.org](http://www.msp-ifma.org)

**Pg. 2**

Annual Golf Tournament

**Pg. 3**

President's Letter

**Pg. 4**

April Chapter Recap

**Pg. 5**

June Chapter Meeting

**Pg. 7**

Member Profile



# IFMA Annual Golf Tournament

## Legends Golf Course, Prior Lake

**Date:**

Tuesday, July 14th

**Time:**

9:00 am – 7:00 pm

**Location:**

Legends Golf Course, Prior Lake

**Registration will be open soon!**

If you are interested in sponsoring the Golf Tournament, below is a list of Golf Sponsorships that are still available.

[Click here](#) to view the listing and benefits of each sponsorship item and fill out the registration form.

Please send your completed form to Mary Pat McGlynn at [marypat@ifma-msp.org](mailto:marypat@ifma-msp.org).

**Golf Tournament Sponsorships:**

- Golf Cart Sponsor - \$400
- Dinner Sponsor - \$500
- Lunch Sponsor - \$350
- Waste Container Sponsor - \$300
- Prize/Trophy Sponsor - \$300
- Good Bag Sponsor - \$150
- Weather Sponsor - \$100
- President's Cart Sponsor - \$300
- Magic Golf Ball Sponsor - \$150+
- Putting Green - \$500
- Driving Range - \$250
- Water Sponsor (2) - \$350
- Oasis Sponsor - \$500

**Golf Tournament Title Sponsor:**

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## President's Letter

### IFMA World Workplace 2020 - Facility Fusion 2018

"The Grey Tsunami" – The IFMA Foundation has put out some information on their new "[Global Workplace Workforce Initiative](#)" (GWWI). This initiative is concerned with the development of the FM Workforce as it concerns replenishing the dwindling number of FM professionals as our senior professionals transition out of the workforce. The Foundation provides some stunning statistics that I will share:

- 48 Average age of IFMA Member
- 5 to 10 Number of years until most retire
- 8% Percent of IFMA members under 35
- 4 to 10 Average jobs that are available to FM accredited degree program (ADP) graduates
- 100% Placement rate for graduates of FM ADP Institutions
- 55K to 65K Average starting salary for FM ADP undergraduate students

As we are all painfully aware, our current existing buildings, equipment and infrastructure are in need of increased maintenance, major renovation, or total replacement. At the same time, our leadership, management and workforce are surfing the "Grey Tsunami" into retirement and/or out of our profession. So it is up to us to create the "Young Tidal Wave" behind this Tsunami, in keeping with the big water metaphor.

Increasing sustainability and environmental concerns are also driving the adoption of many new laws, policies and technologies. In order to provide and operate facilities which meet these new projected requirements for the built environment, it is important that we are training people in the design, construction, operation and maintenance in the rapidly changing "landscape" of facilities management. Starting facilities management education and awareness at a young age in addition to adding FM degree programs to college curriculums, is the logical way to proceed.

**Mars City** – Enter NASA, [National Institute of Building Sciences](#) (NIBS), National Science Foundation, [Total](#)

[Learning Research Institute](#) and the IFMA Foundation. So what does a group of Rocket Scientists, PhD Educators and Facility Managers have in common? The [Mars City Challenge](#) a STEM initiative.

This initiative teaches Science, Technology, Engineering and Mathematics (STEM) concepts in the context of a facilities manager managing operations, maintenance and repairs in a constrained Martian environment. This is a computer program which is a virtual city on the surface of Mars that will introduce and expand the students' knowledge of facilities management and the building sciences. NIBS, TLRI and NASA have developed a Facility Operations Module for Mars City. Within the Operations Module, students will function as teams (fun) to operate and maintain a simulated facility, using such real-world tools as building information modeling (BIM) and a [TMA](#) computerized maintenance management system (CMMS) that also employs the latest [COBie](#) specifications and standards.

Dr. Kerry Joels of the Total Learning Research Institute flew into the Twin Cities on April 10, 2015. Dr. Joels, IFMA IPP Bill O'Neill, Kristia Davern who is a U of M Planner/Scheduler and President of the MSP Chapter of National Association of Women in Construction and myself sequestered ourselves into a U of M classroom and wrote O&M scenarios. This important intensive was one of the last major milestones to completion.

As always, have a great and successful May, until next time.



Kristia Davern, Dr. Kerry Joels, Greg Williams work on O&M Scenarios

**Greg Williams CFM, SFP, FMP**  
Ramsey County



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## IFMA April Chapter Meeting Recap

By: Scott Williams & Lyn Berglund, ASID, CID (Program Committee Members)

Our April Chapter meeting program was a panel presentation moderated by Justine Pliska. The panel was made up of six young FM professionals:

- **Chris Barrett**, FMP—Allianz Life
- **Greg Frey**, CFM—Wings Financial Credit Union
- **Brian Hjelt** - U of M, College of Biological Services
- **Laura Magnuson**, CFM – Cushman and Wakefield/ Northmarq
- **Andrea Uecker** - U of M Student, focusing on Facility Management
- **Tatiana Peden** -- Orbital, ATK

Justine began with the overview of some current statistics of the facility management profession.

- Average age of a facility manager is 49.
- In 5 – 15 years, 50% of the existing FMs will retire.
- Only 8% of IFMA members are under the age of 35
- Only 2000 students nationwide graduate per year from an accredited FM degree program – this will not fulfill the future need.

Justine then went on to pose specific questions to each young professional FM panelist.

Chris Barrett recapped how IFMA and the IFMA Foundation have been a great resource for networking and problem-solving.

Greg Frey spoke of the challenges of managing multiple sites and of how mentorship advice has been given, from both inside and outside his organization, has helped him along the way.

Brian Hjelt explained how his background in IT was a great stepping stone into his current position as the facility manager of an innovative scientific facility. This facility is a highly collaborative environment, a leading example of how millennials want to work in today's market. The facility is always "on" and highly technical. He has to problem-solve 24/7 and has had to integrate a new vocabulary of scientific terms into his daily work life.

Laura Magnuson recounted how her involvement in IFMA has benefited her career. She has found committee involvement opened her to opportunities and new fellow colleagues who became mentors.

Andrea Uecker brought forth a unique perspective as the only FM student on the panel. She shared her thoughts on the importance of internships for students and being able to connect with professionals through IFMA. She asked the audience of professionals to be open and willing to

approach students at monthly meetings. As well as making internships available at their companies, Andrea would like to see the development of a more formal student mentorship program for FM students, whether that be through IFMA or the U of M.

Tatiana Peden shared her career path to date and added to Andrea's comments on mentorship. She has made it a point to seek out good mentors along her journey. While FM mentors have been very helpful, she also stressed the importance of non-FM mentors. She feels the diversity in the mentors she has chosen have had a large influence on her career to date.

Justine closed the program noting the importance of the IFMA Chapter's Academic Affairs Committee and its work with the U of M on the FM program offered through Continuing Education. She challenged the audience to be aware of the FM students and young professionals among us, and that the future of FM is bright and growing.

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## IFMA June 3rd Chapter Meeting

**Speaker:** Dr. James Bohn  
**Title:** Architects of Change  
**Where:** McNamara Alumni Center  
 200 Southeast Oak Street  
 Minneapolis, MN 55455  
**Cost:** Members \$40  
 Non-Members \$65

### About the Program:

Change management is one of the most difficult and most important responsibilities of a facility manager. It is also one of the most requested topics in our member survey. Join us at our June meeting to learn how to become a master architect of change. Whether you are moving the entire office, or implementing a new policy for trash collection, there is a practical system for managing change that will improve the experience of your customers, reduce resistance to change, and help you to be more effective as a facility manager.

Our speaker, Dr. Jim Bohn, has extensive experience within the corporate world leading significant change management projects such as IT implementations, mergers, and reorganizations, and in transforming underperforming teams to award winning levels of success. He now runs ProAxios, a change management and organizational transformation practice. His work has included projects for companies such as 3M, JC Penney, Johnson Controls, and Kaiser Permanente.

Dr. Bohn will also have copies of his new book, *Architects of Change*, available at a reduced price for meeting attendees.

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- Communication
- Leadership and Strategy
- Project Management

[Click here](#) to view more information and to register

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*The Church of Jesus Christ of  
Latter-day Saints*

### GREG LAROY

*Seagate Technology*



## Member Anniversaries

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The IFMA Foundation has made it easier to volunteer throughout the year. You can go directly to the [www.ifmafoundation.org](http://www.ifmafoundation.org) and click the link to volunteer now OR [click here](#) to find a way to get involved. From the Global Workforce Initiative, finding auction items, or social media posting – be part of your Foundation. Get involved today.



## Member Profile Michael Collins



**MICHAEL COLLINS**  
ACCOUNT MANAGER  
**CUTTING EDGE  
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### **FAMILY:**

My lovely wife Jeannie, son Brock who is in 1st year of college playing Baseball in NE, daughter Briana a typical 16 year old teenager at Eden Prairie High School!

### **PATH INTO PROFESSION:**

I spend the better part of my career (20 years) in Management with several different positions with FedEx Corporation. The last 10 years were as a Senior Manager of field operation here in the Twin Cities managing several 100 people in the overnight freight business. The last 7 years I've held various sales positions and have found a great fit at Cutting Edge Property Maintenance (4 years). We provide quality outdoor services to Facility & Property Managers that have commercial properties and campuses. Snow & Ice management, lawn care, landscape projects and irrigation services are our core offerings.

### **HOBBIES AND INTERESTS:**

I grew up as an athlete and coach and have a teaching degree in physical education with a coaching certificate. I've spent many years coaching my kids in their different sports and now I play a lot of golf which I enjoy very much.

### **INTERESTING/CHALLENGING ASPECTS OF THE JOB:**

We operate our businesses in two different contract periods, one for the snow & ice season which runs November to March, then the grounds season which is typically April through October. The busiest times are winding up one season and trying to sign new contracts for the upcoming new season. We love clients that like several year contract terms and who work with us year round to keep their life and ours simple.

### **IFMA CONNECTION:**

I called on a customer back in 2010 that I had a working relationship with a previous company and he suggested I look into IFMA. This client is none other than ISD District 287, Mr. Tom Schultz who for many years was an integral part of IFMA Minneapolis / St. Paul. I owe it all to Tom for getting me involved in IFMA which is a great organization.

### **RECENTLY GOOD READ:**

I'm not much of a reader, in fact it's hard for me to even get through the entire sports section of the newspaper and I love sports...

### **LITTLE KNOWN PERSONAL FACT:**

I played a game called Bandy for the USA team for several years back in the early 80's. This is a cross between soccer and ice hockey played on an ice rink the size of a soccer field. It was introduced to the USA by Sweden and we introduced them softball on an exchange basis. Bandy is played in Sweden, Norway, Finland and Russians and all of these countries have professional players that are very good players that we played against learning this new sport.



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