



# EXCHANGE

August 2014

NEWSLETTER OF THE INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION - MINNEAPOLIS / SAINT PAUL CHAPTER



**IFMA**  
MINNEAPOLIS  
SAINT PAUL  
CHAPTER

**CELEBRATING  
30 YEARS**

**1984 —  
2014 0**

## September Chapter Meeting

**Topic:**  
Economic Impact of Ergonomic Designs

**Time:**  
11:15 a.m.-1:00 p.m.

**Location:**  
McNamara Alumni Center

**Objectives**

- Become familiar with a variety of ergonomic design solutions for commercial workplaces
- Understand the evidence-based research on effective ergonomic designs
- Learn the measures, metrics and return-on-investment concepts as these relate to the ergonomic design of workplaces
- Realize the benefits of proactive versus reactive ergonomics, and the power of design to significantly impact the well-being and productivity of employees

**Description**

This presentation examines in detail the economic impact of ergonomic design in commercial office environments. The talk reviews various cost justification metrics that can be used to evaluate the impact of an ergonomics program. It examines

**Speaker:**  
Professor Alan Hedge, PhD, CPE, FHFES, FIEHF, FIEA, AFBPsS

**Cost:**  
Members: \$40  
Non-Members: \$65

the benefits of ergonomics as an attribute of designed products and the role of ergonomic designs in injury prevention. It describes the traditional steps involved in a reactive ergonomics program and discusses the benefits and limitations of this approach. It then describes the requirements for a proactive ergonomics program and argues for the benefits of this approach. To illustrate the economic impact of ergonomic programs the talk presents a series of research cases including studies with various projects from the state of New Jersey, organizations in New York City, software companies, sales offices, and law firms. It shows that the return on investment for ergonomics interventions makes these highly cost-effective and the details the financial benefits of ergonomics.

[Click here to view more and to register.](#)

upcoming  
events:

**September  
Chapter Meeting**  
September 3, 2014

**November  
Chapter Meeting**  
November 5, 2014

**December  
Chapter Meeting**  
December 3, 2014

[click here](#) for full calendar

[www.msp-ifma.org](http://www.msp-ifma.org)

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## President's Letter



My first official act as IFMA MSP President was to attend our annual golf tournament and be driven around in a Hawaiian themed "golf chariot". My chauffeur was none other than IFMA MSP Program Committee member and official Presidential Cart Sponsor Lyn Berglund (pictured) from [Mohagen Hansen Architectural Group](#). We had an excellent time, shook many hands, and had great conversation on a beautiful day.

I would like to thank ALL of our sponsors, the Special Events committee, other committee members, tournament participants and last but not least Debbie Norton Chapter Administrator for the excellent effort they put in to making this a fun and successful event.

As you may know one of my goals moving forward is Facilities Management advocacy and awareness. As a member of the Facilities Management profession you may have had people ask you what you do for a living and you may reply "I am in Facilities Management". This can sometimes be followed by an "uh-huh" and a blank stare. Combine this with the increasing need for educating and providing more Facility Management professionals and we have an important agenda to forward.

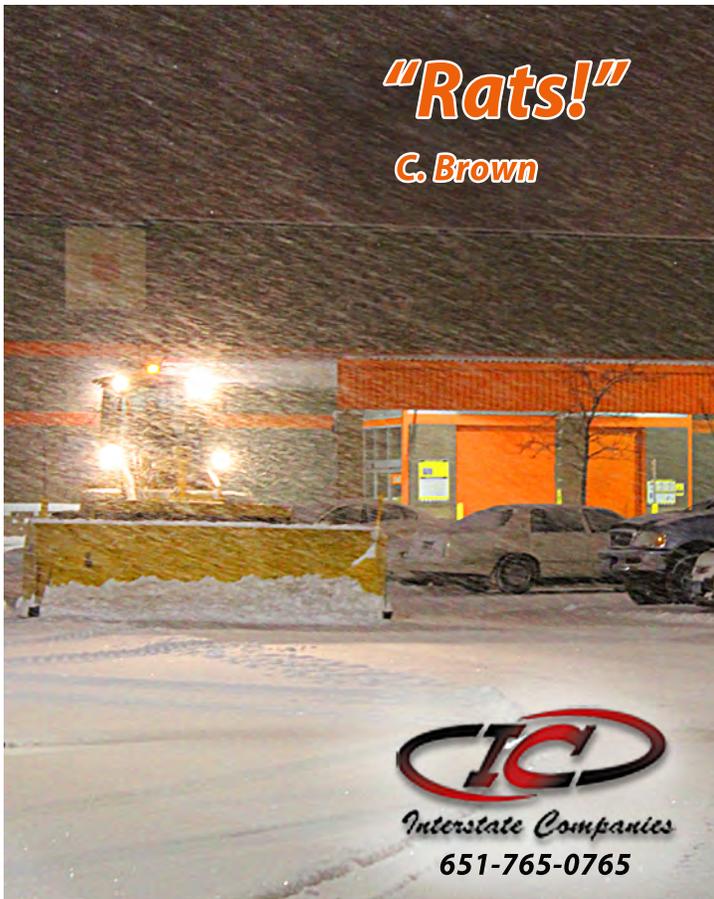
Tomorrow I have a meeting in the City of Minneapolis – Office of Mayor Betsy Hodges and my purpose is to raise their awareness as to what Facilities Management is and how it impacts the City of Minneapolis as a profession. I will also discuss what our IFMA MSP Chapter focuses on and provides to our professional community. I plan to provide information concerning some of the initiatives that would be of interest to the City of Minneapolis such as the IFMA Academic Facilities Council Conference 2015 also our chapter's interest in World Workplace 2019. My hopes are to continue this conversation with the city to develop Triple Bottom Line FM synergies. [Interview on Facilities Management with Stan Mitchell](#)

**Greg Williams CFM, SFP, FMP**  
University of Minnesota Facilities  
Management



# "Rats!"

*C. Brown*



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## Member Anniversaries

### ONE YEAR

**TARA FOGLE, FMA**  
CBRE

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**TIMONTY COMMERS**  
Cushman Motor  
Company, Inc.

**MICHAEL LAROCHE**

**DEBRA LARSON**  
Lifetouch, Inc.

### FIFTEEN YEARS

**BRUCE ADAMS, SMA**  
Lifetouch, Inc.

## New Members

**SCOTT HARROLD**  
Master Technology Group

**TIM RANAGAN**  
Mohawk Group

## Minneapolis / St. Paul Chapter Board Members

[Click here](#) to view the entire board



# 2014 Annual Golf Tournament

## A Special Thank You To Our Title Sponsor

It was a great day for the Chapter's Annual Golf Event, that was held on July 8, 2014 at Legends Golf Club. We would like to thank all of the sponsors, volunteers and golfers who made this event possible.



### Thank you to our hole sponsors:



Thank you to the following Platinum Sponsors who helped support the Golf Event, but were unable to participate as a hole sponsor: **Cassidy Turley, CORT, Install, Kraus Anderson, & Prevolv.**

### Thank you to the additional sponsors:

<b>Bloody Mary and 19th Hole:</b> asi signage Parameters Visual Arts	<b>President's Cart:</b> Mohagen/Hansen	<b>Drink Sponsors:</b> Prevolv A&M Business Interiors	<b>Lunch Sponsor:</b> ABM
	<b>Putting Green:</b> Hennes Art Company		<b>Driving Range:</b> Studio Hive

### Congratulations

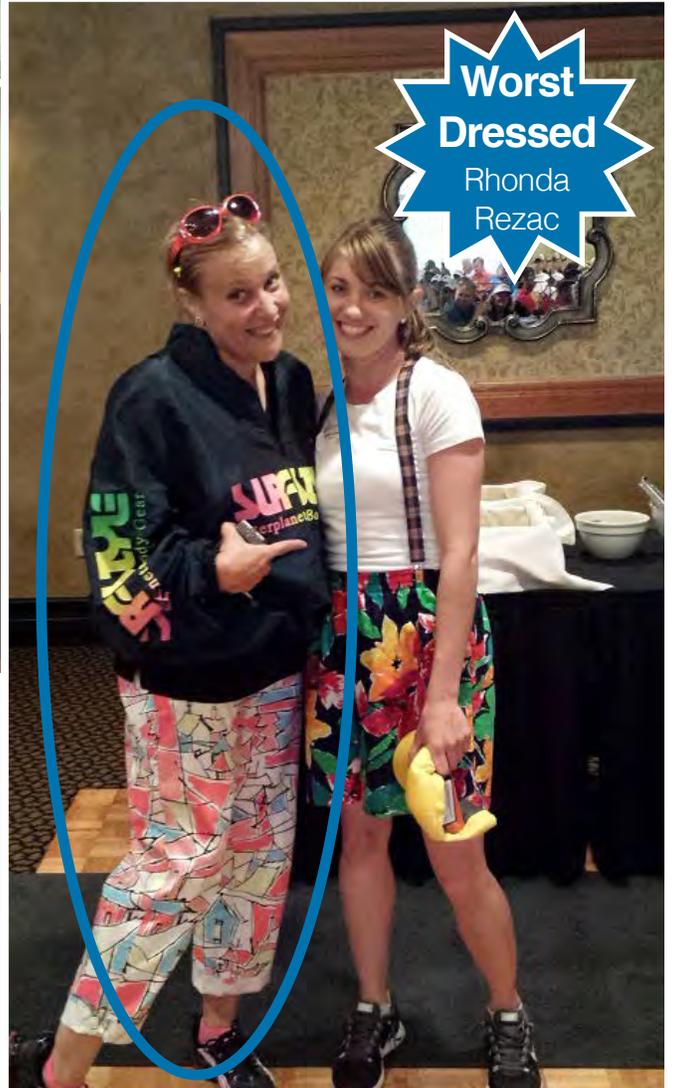
<b>1st Place Team:</b> Tim Ranagan Dave Pelner Fred Atkinson Michael Schweitzer	<b>2nd Place Team:</b> Tom Tierney Shirley Schmidt Al Westlund Chas Simcox	<b>Longest Putt-Men:</b> Leigh Anderson <b>Longest Putt-Women:</b> Sharon Harrington	<b>Closest to the Pin-Men:</b> Fred Atkinson <b>Closest to the Pin-Women:</b> Shirley Schmidt	<b>Longest Drive Men:</b> Todd Jensen <b>Longest Drive Women:</b> Wendy Pajor
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**Best Dressed**  
Erik Jalowitz



**1st Place Winners**



**Worst Dressed**  
Rhonda Rezac



[Click here](#) for more photos

## World FM Day at Surly Taproom

The Chapter celebrated World FM Day on June 25th at Surly Taproom. We met after work on a beautiful day, enjoying conversations with both professional and associate members along with our first U of M student in attendance as well. (Needless to say we made a great impression for his first official IFMA outing.) Surly provided us with a great social atmosphere that had plenty of space outdoors, great beer and even a local food truck (provided by Gastrotruck).

Thank you to everyone who showed up to celebrate our industry and all the hard work each of us do on a daily basis. It is always a pleasure celebrating IFMA and the amazing people that make our Chapter and this industry successful!



### CONNECT WITH US ON LINKEDIN

Be sure to go to our LinkedIn page to post articles, questions and comments.

Also Share ideas and hear about new topics in our industry.

## Member Profile



### **MARGRET LEMKINS**

*President*

Archimea Interior Design Services, Inc.



### **KRISTI MULLER**

*Regional Director, Business Development*  
Compass Group

[click on the member's photo](#)  
to read their profile

## And the Survey said....

by Sue Raiche, A&M Business Interior Services, Education Committee Co-Chair

"Many questions answered. Thank you! Well done! Good overview! Extremely professional & organized. Great personal stories and experience. Great to hear the experiences of those that now have certifications. "

The June Deep Dive topic Everything You Wanted to Know about the IFMA Credentials was quite a success! Certified instructor Paul Wallerius, and his panelists Steve Keene, and Jim Paulet, shared their insight and experiences on study options, career path decisions, opportunities, and test preparation. Paul also introduced the new EOFM (Essentials of Facility Management) workshop series.

The MSP Chapter is blessed with several certified instructors, who, along with Carrie Dahl from Holmes Corporation, were instrumental in sharing costs, eligibility prerequisites, defined an assessment based certificate, and how to maintain your credentials.

### Missed the Deep Dive and have questions? No worries!

Our presenters are happy to assist!  
Paul Wallerius, CFM and Certified Instructor - 952-893-8229  
Steve Keene, FMP and CFM – 651-762-4661  
Jim Paulet, CFM, SFP- 651-662-7950

### What's NEXT?

FMP Study Group is forming this Fall.

For more information contact Ryan McMahon 763-248-8171

**CFM instructor led class coming in 2015! Watch for details!**

## FM Study Group

The Education Committee is organizing a non-instructor led FMP Study Group to begin in FALL 2014. Materials can be purchased at a discounted group rate. Please contact Ryan McMahon at [rmcmahon@sbsmcorp.com](mailto:rmcmahon@sbsmcorp.com) (763) 248-8171 for more information. Associate members are welcome!

Stay tuned for more information on CFM instructor led study class in 2015!

## IFMA Chapter Sponsors

**THANK YOU** to those who have contributed to the IFMA sponsorship. With you as our partners, we're a stronger organization.

### PLATINUM

Bartlett Tree Experts	CFS Interior & Flooring	Central States	MilliCare by Facility Services, Inc.
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Crest Commercial Real Estate Strategies	Harvard Clean	Kraus Anderson Construction	RSP Architects
	INSTALL North		

### GOLD

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Commercial Furniture Services	General Office Products	INSPEC	
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### SILVER

Beltmann Group Inc.    Building Resources    FM: Systems, Inc.    Hennes Art Company    McCaren Designs    Perkins + Will

For more information on becoming a sponsor of IFMA - Minneapolis / St. Paul Chapter, please contact Debbie Norton at [debbie@misp-ifma.org](mailto:debbie@misp-ifma.org) or 952.564.3076

# Messages from The Public Relations Committee

Three months ago we started a new 1 weekly email initiative to reduce the amount of emails you were being bogged down with. We have analyzed how effective this was through the survey results, attendance/registration records and comments from our members.

We have received great comments on the reduction of emails, but we also noticed the lower registration numbers. After further research, we have come to the conclusion that we all still appreciate that final reminder email with the topic in the Subject Line to grab out attention and get the action we need for registration, resulting in successful Program and Event attendance.

So we have decided to include an additional email to your inbox. We promise to try and continue to limit the amount of emails you get from our local chapter. We do want to alert you about registration deadlines that are fast approaching and easily forgotten. We will limit this to one email per event/program with a Subject Line that will include the title of the event/program noting the registration deadline.

We hope this is beneficial for all members. We always appreciate your comments and concerns and look forward to continuing to serve this great community! Thank you

The PR Committee is looking for individuals to join our group and help serve the IFMA MSP chapter. The primary focus of the PR Committee is communication. We do this through our newsletter; IFMA Exchange and via the chapter website. We want to make the public aware of the IFMA organization and the resources and talents that are available throughout our chapter. The committee is also responsible for keeping our membership up-to-date on activities and educational

opportunities available to them. IFMA Cares selects outreach programs throughout the year to help give back to our community and provide opportunities for our members to work side by side volunteering for a common cause.

If this has peaked your interest and you would like to be a part of the PR committee please contact Caryn Jakucki, [cjakucki@gmail.com](mailto:cjakucki@gmail.com) / 763 228 2921 or Chris Schram, [cschram@surfacequest.com](mailto:cschram@surfacequest.com) / 651 271 5881.



**IFMA's WORLD  
WORKPLACE 2014**  
Sept. 17-19, 2014 | New Orleans, LA



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## Emerald Ash Borer is a Real, but Manageable Problem

*This article provided by Bartlett. All Platinum Sponsors receive one featured article with their annual sponsorship.*

I recently spent a week with Bartlett's commercial arborist in Chicago. It was great to take in the Windy City from a tree's point of view and take part in releasing a million lady beetles along the Magnificent Mile. What left the largest impression on me, larger than the fantastic skyline viewed from Navy Pier, was the ash trees.

Like the Twin Cities, greater Chicago is home to tens of thousands of ash trees. They make up as much as 40% of the urban forest. During my stay I saw almost none that were healthy. Ash trees in Chicago are easy to spot from a distance, simply because they are almost all dead or dying, with a tell tale tuft of suckers growing midway up the trunk as the only sign of life. I'd like to think that this would be sad for anyone. Trees are a valuable resource and have an incredible impact on the aesthetic of a city. For a certified, professional tree lover, it is heartbreaking.

You may very likely be responsible for trees on a property, whether they are on the grounds of your facility or providing shade for your home. I've spoken to so many who are confused about the options for ash trees, and considering the conflicting, sensationalist reports from the news media, who can blame them? The simple facts about emerald ash borer, as best as we can know them, are as follows: EAB is here to stay. Ash trees that are not protected will eventually become infested and die. Chemical injections of emamectin benzoate (Tree-age) are effective at protecting trees, if done correctly. If the decision is made not to treat, removing the trees in advance of infestation is often the best course of action.

I'll spare you the particulars of treatment, identification, etc., as they are best found elsewhere and by discussing them with your arborist (The best online resource for reliable information is [www.emeraldashborer.info](http://www.emeraldashborer.info)). However, I would like to offer two pieces of advice. First, I ask that you strongly consider keeping your ash trees and protect them with injections. Assuming they are healthy, the trees provide many benefits. It has been shown that trees add to property values, increase occupancy and rent, increase employee productivity, reduce crime, improve health, and the list goes on. Most of all, as a visit to Chicago will show, when a large percentage of the urban forest is lost, the character of a city is diminished in the most palpable way. It seems incredibly short-sighted to give in and cut them down.

Finally, if you do decide to protect your trees, I caution you to choose a service provider carefully. If injections are not done correctly, you might not know until it is too late. At a minimum, an experienced and certified arborist should inspect the trees beforehand and be able to go over the options with you in detail. Anyone with a commercial

pesticide license can legally offer the service, but that doesn't mean they know how to take care of a tree. Make sure that the applicators doing the actual work have good training (we have ours spend at least a week in training), and that the company as a whole has a good record of caring for trees.

*Jonathan Heaton is an ISA certified arborist and pathological tree hugger. He is the commercial arborist with Bartlett Tree Experts and can be reached at [jheaton@bartlett.com](mailto:jheaton@bartlett.com) or 651-288-4999. Find him on Twitter [@MNarborist](https://twitter.com/MNarborist).*



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