

2019

SPONSORSHIP OPPORTUNITIES



IFMATM Minneapolis/St. Paul
Chapter
International Facility Management Association

www.msp-ifma.org

last revised 11/30/18

Golf Tee Box Sponsorship

Platinum Sponsors get a free tee box sponsorship at our Annual Golf Tournament



Featured Sponsor of 1 Chapter Meeting or Tour

Platinum Sponsors will get the opportunity to present their company as well as a brief description of what you do at a Chapter Meeting or Tour. This includes introducing yourself and your company before the meeting begins and placing trinkets and/or takeaways at the tables.



Feature Article in Newsletter

Platinum Sponsors will get 1 full page feature article in the Chapter Newsletter



Company Logo on Chapter Website

Platinum and Gold Sponsors get their logo on the Sponsor page on our Chapter Website. Platinum Sponsors will also have their logo scrolling on our Chapter Website Homepage.



Discounted Foursome at Annual Golf Tournament

Platinum and Gold Sponsors get the opportunity to save \$50 per one registered foursome at our Annual Golf Tournament



Ads in Chapter Newsletter

All Sponsors can place a quarter page ad in our quarterly Newsletter. Platinum Sponsors get 3 listings, Gold Sponsors get 2 listings, and Silver Sponsors get 1 listing per calendar year.

All sponsorship levels have the opportunity to advertise one company hosted event in the Newsletter per calendar year.



Sponsorship Listing in Newsletter

All Sponsors are listed in our quarterly Newsletter that is emailed to all Chapter Members.



Link to Business Partner Website from Chapter Website

All Sponsors can have their Sponsor listing be clickable to their Company Website.



Complimentary Pass to Chapter Meeting

Platinum Sponsors receive 4 complimentary passes to a Chapter Meeting or Tour. Gold Sponsors receive 3 complimentary passes to a Chapter Meeting or Tour. Silver Sponsors receive 1 complimentary pass to a Chapter Meeting or Tour.



Company Recognition at IFMA Events

All Sponsors will be listed on our Chapter Banner by Sponsorship Level. This is displayed at all Chapter Meetings and Tours at the registration table. All Sponsors will have their logo displayed on banner.



Sponsor Ribbon on name tag at Chapter Meetings

A special sponsor ribbon will be added to your name badge at Chapter Meetings acknowledging your support.



Company Name listed on Chapter Website

All Sponsors are acknowledged and listed on our Sponsor webpage on our Chapter Website.



Estimated Total Value

\$2,995

\$1,425

\$985

Cost

\$2,000

\$1,000

\$500

Opportunity

Available Spots

Annual Cost

World Workplace Chapter Dinner:

- You will be introduced at the World Workplace dinner
- Logo will be included on email blasts
- Thank you banner on website

4

\$500

Golf Hole Sponsorship:

Reserve your golf hole sponsorship today! Platinum sponsors have a golf hole reserved automatically with their sponsorship. Depending on the number of golf holes left, we will save one for you! *You will not be charged until the event nears and you receive confirmation of your golf hole.

TBD

\$550

Golf Title Sponsor:

Join us on July 16, 2019 for the IFMA Golf Tournament as the Title Sponsor! Benefits include:

- Logo on a large banner that hangs outside
- Logo on all promotions for the event (email blast and website)
- Great networking opportunity to greet all the golfers as they come to the registration table to pick up their golf itinerary
- Logo on GPS on all golf carts
- Golf cart provided for networking during the tournament
- Sponsorship includes; 2 free drink tickets and 2 free dinner tickets

1

\$1,500

EVENT CALENDAR

Date	Event	Location
January 31, 2019	IFMA 35th Anniversary - Casino Night	Metroplitan Ballroom
March 6, 2019	March Chapter Meeting	McNamara
April 3, 2019	April Chapter Meeting	McNamara
May 1, 2019	May Chapter Meeting	McNamara
June 5, 2019	June Chapter Meeting	McNamara
July 16, 2019	IFMA Annual Golf Tournament	Legends Golf Club
September 4, 2019	September Chapter Meeting	McNamara
October 2, 2019	October Chapter Meeting	McNamara
October 16 - 18, 2019	World Workplace 2019 Conference & Expo	Pheonix, AZ
November 6, 2019	November Chapter Meeting	McNamara
December 4, 2019	December Chapter Meeting	McNamara

Sign Up Now

Check all boxes that you wish to purchase.

- | | |
|--|----------------|
| <input type="checkbox"/> Platinum | \$2,000 |
| <input type="checkbox"/> Gold | \$1,000 |
| <input type="checkbox"/> Silver | \$500 |
| <input type="checkbox"/> Golf Hole Sponsor | \$550 |
| <input type="checkbox"/> World Workplace Dinner | \$500 |
| <input type="checkbox"/> Golf Title Sponsor | \$1,500 |

TOTAL PLEDGE:

\$ _____

Sponsor Contact _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Card Number _____ Exp. _____

CVV Code _____ Card Type: VISA, MC, AMEX

Or Make Checks Payable To: IFMA - 5353 Wayzata Blvd. Suite 350, Minneapolis, MN 55416 | Fax: 952-252-8096

SIGN UP NOW