

2018

SPONSORSHIP OPPORTUNITIES



IFMATM Minneapolis/St. Paul
Chapter
International Facility Management Association

www.msp-ifma.org

last revised 10/30/17



Dear IFMA Business Solution Partner:

The Minneapolis/St. Paul IFMA Chapter continues to be the premiere organization in the Twin Cities area for facility managers and business solution experts to network, learn and celebrate our achievements. We currently have over 350 members and we are continually trying to grow our membership while still maintaining our focus of providing value to all of our members. In fact, our chapter is in the Top 10 largest in the United States and we have a very diverse business sector group of facility managers including healthcare, banking, retail, government and manufacturing.

Sponsorship contributions help our chapter be successful each year by funding professional development classes, networking events, awards ceremony and speakers at our monthly meetings. Additionally, being a sponsor gives your company recognition to facility managers throughout the year at events and chapter publications.

We would like to ask that you consider becoming one of our 2018 chapter sponsors. Below are the details concerning this year's sponsorship levels:

- \$2,000 - Platinum:
 - Featured Sponsors at 1 Chapter Meeting or Tour
 - Reserved Golf Tee Box Sponsorship at the Annual IFMA Golf Tournament
 - Feature Article in the quarterly IFMA newsletter
 - And much more!
- \$1,000 – Gold:
 - Ads in the quarterly IFMA newsletter
 - Sponsor listing on the website and in the quarterly IFMA newsletter
 - Discounted foursome at the Annual IFMA Golf Tournament
 - And much more!
- \$500 - Silver:
 - Ads in the quarterly IFMA newsletter
 - Sponsor listing on the website and in the quarterly IFMA newsletter
 - And much more!

We have included a sponsorship fact sheet and detailed sponsorship packet for your review. If you are interested in becoming a sponsor of the Minneapolis/St. Paul IFMA Chapter, please do not hesitate to contact the Executive Committee. In addition, we will follow-up within the next two weeks to see if you have any questions about sponsorship opportunities or our organization. Thank you in advance for taking the time to review our sponsorship package.

Respectfully,

Greg Wood

Greg Wood, CFM, SFP
President, Minneapolis/St. Paul IFMA Chapter

Golf Tee Box Sponsorship

Platinum Sponsors get free a free tee box sponsorship at our annual golf tournament



Featured Sponsor of 1 Chapter Meeting or Tour

Platinum sponsors will get the opportunity to present their company as well as a brief description of what you do at a Chapter Meeting or Tour. This includes introducing yourself and your company before the meeting begins and placing trinkets and/or takeaways at the tables.



Feature Article in Newsletter

Platinum Sponsors will get 1 full page feature article in the Chapter Newsletter



Company Logo on Chapter Website

Platinum and Gold Sponsors get their logo on the Sponsor page on our Chapter Website. Platinum Sponsors will also have their logo scrolling on our Chapter Website Homepage



Discounted Foursome at Annual Golf Tournament

Platinum and Gold Sponsors get the opportunity to save \$50 per one registerd foursome at our Annual Golf Tournament



Ads in Chapter Newsletter

All Sponsors can place a quarter page add in our Newsletter. Platinum Sponsors get up to 3 listings, Gold Sponsors get up to 2 listings and Gold Sponsors get 1 listing per calendar year.



Sponsorship Listing in Newsletter

All Sponsors are listed in our Quarterly Newsletter emailed to all Chapter Members



Link to Business Partner Website from Chapter Website

All Sponsors can have their Sponsor listing be clickable to their Company Website



Complimentary Pass to Chapter Meeting

Platinum Sponsors receive 4 complimentary passes to either the Chapter Meetings or Tours. Gold Sponsors receive 3 complimentary passes to either Chapter Meetings or Tours and Silver Sponsors receive 1 complimentary pass to a chapter meeting or Tour.



Company Recognition at IFMA Events

All Sponsors will be listed on our Chapter Banner by Sponsorship Level. This is displayed at all Chapter Meetings and Chapter Tours at the Registration Table. Platinum and Gold Sponsors will have their logo displayed while Silver sponsors will just have their company name listed.



Sponsor Flag on our name tag provided at Chapter Meetings

A special sponsor flag will be added to your name badges at Chapter Meetings acknowledging your support.



Company Name listed on Chapter Website

All Sponsors are acknowledged and listed under on our Sponsor Page on our Chapter Website



Awards of Excellence Chapter Meeting

All Sponsors receive 2 complimentary passes to our Annual Awards of Excellence Chapter Meeting honoring our Sponsors and our Members



Estimated Total Value

\$2,995 \$1,425 \$985

Cost

\$2,000 \$1,000 \$500

Opportunity

Available Spots

Annual Cost

World Workplace Dinner:

- You will be introduced at the World Workplace dinner
- Logo will be included on email blasts
- Thank you banner on website

4

\$500

Golf Hole Sponsorship:

Reserve your golf hole sponsorship today! Platinum sponsors have a golf hole reserved automatically with their sponsorship. Depending on the number of golf holes left, we will save one for you! *You will not be charged until the event nears and you receive confirmation of your golf hole.

TBD

\$500

Golf Title Sponsor:

Join us on July 10, 2018 for the IFMA Golf Tournament as the Title Sponsor! Benefits include:

- Logo on a large banner that hangs outside (sponsor provide)
- Logo on all promotions for the event (email blast and website)
- Great networking opportunity to greet all the golfers as they come to the registration table to pick up their golf itinerary
- Logo on GPS on all golf carts
- Golf cart provided for networking during the tournament
- Sponsorship includes; 2 free drink tickets and 2 free dinner tickets

1

\$1,500

EVENT CALENDAR

| Date | Event | Location | Committee |
|-------------------|---|-----------------------------|--------------------|
| February 15, 2018 | IFMA Winter Social | HeadFlyer Brewery | Events Committee |
| March 7, 2018 | March Chapter Meeting - Tour | McNamara | Programs Committee |
| March 20-22, 2018 | Facility Fusion | Chicago, IL | Programs Committee |
| April 4, 2018 | April Chapter Meeting | McNamara | Programs Committee |
| May 2, 2018 | May Chapter Meeting | McNamara | Programs Committee |
| June 6, 2018 | June Chapter Meeting - Tour | McNamara | Programs Committee |
| July 10, 2018 | Annual Golf Tournament | Legends Golf Club | Events Committee |
| September 5, 2018 | September Chapter Meeting | McNamara | Programs Committee |
| October 3, 2018 | October Chapter Meeting | McNamara | Programs Committee |
| October 3-5, 2018 | IFMA World Workplace 2018 Conference & Expo | Charlotte, North Carolina | |
| November 7, 2018 | November Chapter Meeting - Tour | McNamara | Programs Committee |
| December 5, 2018 | December Chapter Meeting | Science Museum of Minnesota | Programs Committee |
| March 6, 2019 | March Chapter Meeting - Tour | McNamara | Programs Committee |
| April 3, 2019 | April Chapter Meeting | McNamara | Programs Committee |
| April 9-11, 2019 | Facility Fusion | Atlanta, GA | Programs Committee |
| May 1, 2019 | May Chapter Meeting | McNamara | Programs Committee |
| June 5, 2019 | June Chapter Meeting - Tour | McNamara | Programs Committee |

Want more? Add on a Few Items AND Cut 1 Check

Check all boxes that you wish to purchase.

- | | |
|--|----------------|
| <input type="checkbox"/> Platinum | \$2,000 |
| <input type="checkbox"/> Gold | \$1,000 |
| <input type="checkbox"/> Silver | \$500 |
| <input type="checkbox"/> Golf Hole Sponsor | \$500 |
| <input type="checkbox"/> World Workplace Dinner | \$500 |
| <input type="checkbox"/> Golf Title Sponsor | \$1,500 |

TOTAL PLEDGE:

\$ _____

Sponsor Contact _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Card Number _____ Exp. _____

CVV Code _____ Card Type: VISA, MC, AMEX

Or Make Checks Payable To: IFMA - 5353 Wayzata Blvd. Suite 350, Minneapolis, MN 55416 | Fax: 952-252-8096

SIGN UP NOW