IFMA Chapter Meeting Notice

Date: Wednesday May 7, 2014

Topic: Mall of America – Looking Back and Looking Forward

About the Program:
Please join us on May 7th at 3:30 at the Mall of America for an in depth look back and forward at one of the world’s largest malls and tourist attractions. The Mall of America is just over 4 million square feet now, but it’s going to be bigger and better than ever with the upcoming $325 million dollar expansion!

Time: 3:30 pm - 6:00 pm
Happy Hour to Follow at Dick’s Last Resort

Location: Mall of America

click here for more information and to register

upcoming events:

IFMA Wisconsin Tri-Chapter Symposium
May 1, 2014

May Chapter Meeting
May 7, 2014

June Chapter Meeting
June 4, 2014

Cook for Kids
June 5, 2014

Golf Event
July 8, 2014

click here for full calendar

www.msp-ifma.org
Engagement and Recognition

These are words that we as facilities professionals hear all of the time these days. Our chapter has been engaged and recognized throughout this past year. During this year, I have recognized that we have been working very smartly and diligently to elevate our presence within the IFMA world. As I have stated in the past, our chapter won the Large Chapter Professional Development Award this past year and was recognized at World Work Place Philadelphia 2013. This demonstrates to us all our alignment with our chapter mission:

Our mission is to promote individual development of our members through education, networking, and recognition, thereby fostering growth of the facility management profession in the Minneapolis/St. Paul area.

Accomplishment such as these sometimes open other doors. The Minneapolis/Saint Paul board this past week was engaged and recognized in a more personal and private level. Through the ongoing persistence, communication and organization skills of our dedicated board members, we were honored to have the IFMA Houston Board of Directors Chair, Jon Seller visit the chapter board. Jon shared with the board the mission and focus of IFMA around the world. He listened to our stories and offered his comments and observations of our experiences and his own.

This type of recognition and engagement is valuable for the board to receive, and shows the value of connections within our association. Jon was thrilled to know that all board members present, except for a couple, had been to World Work Place and had experienced additional connections with the world of FM. We truly are an international association with members traveling and meeting all over the globe.

I would encourage you to stay connected with the chapter and reach out to others to continue to make our chapter one recognized for its accomplishments and engagement. Thank you all for making my chapter experience one that continues to contribute to my professional growth.

William O’Neill, CFM
Chapter President
University of Minnesota
oneil008@umn.edu

April Program – Energy Efficiency for Facility Managers: Opportunities and Challenges

Some topics are so broad that we can only scratch the surface in the timeframe of a monthly meeting. Energy Efficiency for Facility Managers is one of those topics. What we hope to do is provide information that you can apply at your facility now and to initiate thinking and provide contacts for opportunities that will require additional exploration. April’s panel discussion was led by moderator Fred Atkinson of Allianz Life, with panelists from Government, Utilities, and the Energy Services Industry. Panelists included: Jessica Burdett, MN Department of Commerce; Dana Cottrell, Xcel Energy; and Rick Rodriguez, Siemens Building Technologies. Based on survey feedback, it appears the objective was accomplished.

Fred engaged the panelists and audience in his own charming style, providing an informative and entertaining framework for the panel discussion. Jessica brought her perspective on the State of Minnesota’s role in developing programs to encourage energy efficiency at the “grid level” and how that affects end users. Dana explained the incentive programs offered by Utilities including rebates for energy efficiency upgrades and technical support for Facility Managers. Rick focused on the importance of benchmarking and existing building commissioning in achieving energy efficiency goals. He also gave us a glimpse at what the future of energy efficiency will be with emerging technologies bringing data connectivity to nearly everything in our facilities. All of the panelists provided supporting information on developing a business case for efficiency improvements and the importance of ongoing measurement and verification to quantify savings and ensure their effectiveness as business investments.

There was a lot of good information offered to help you achieve your energy efficiency goals. For more information, please feel free to contact our panelists: rrodriguez@siemens.com; Jessica.burdette@state.mn.us; and dana.cottrell@xcelenergy.com.

Board Meeting Minutes

Wednesday March 26, 2014

Click here to read the minutes

Minneapolis / St. Paul Chapter Board Members

Click here to view the entire board

www.msp-ifma.org
Member Anniversaries

ONE YEAR

ALEX DABELSTEIN
AmeriCom Inc
JAMES HARRISON
Cargill

KEVIN KAROW
McNeilus Truck Manufacturing/Oshkosh Corporation
JERRY LARSEN
Jaytech Inc

RANDY LEWIS
AmeriCom
MARK MUELLER
Ayars & Ayars Inc.

LARRY PYLKA
SUPERVALU
THOMAS RHEINECK
U of M

FIVE YEAR

KARSTON ANDERSON
Omni Workspace

TWENTY YEAR

DAWN GRESETH
3M Company

WENDY PAJOR
ASI - Signage Innovations

TRACA SKOGSTAD
Xcel Energy
KEVIN TAAFFE
Land O’Lakes, Inc.

FIFTEEN YEAR

STEVEN ORFIELD
Orfield Laboratories

New Members

VICTOR FLINT
Honeywell
JOE LANCASTER
Crossroads Properties

SHARON LANGFIELD
Ridgeview Medical Center
MANDY LEONARD
Washington County

LAURA MALWITZ
CR-Building Performance Specialists, Inc.

STEVE SHINN
University of Minnesota Twin Cities

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Perkins + Will

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Lease negotiations
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Our commitment to you:
Committed to servicing the needs of end users
Risk mitigation
Expertise in real estate transactions across product types
Saving clients valuable time, money, and headaches
Trust in collaborative business relationships
IFMA Minneapolis/St. Paul Chapter
Vice President’s Report

By Greg Williams CFM, SFP, FMP – University of Minnesota Facilities Management

I just wanted to highlight some of the initiatives I have been working on with our committees and also some initiatives I will present to our Board members for review.

It has been a busy past 3 months or put another way, a loooong winter.

**Facility Fusion Washington, DC 2014**
The Sustainability/Environmental Stewardship track Proposals - Marina Badoian-Kriticos – IFMA Director, Sustainability - Marina tapped me as a Subject Matter Expert to review 12 educational abstracts providing detailed comments and ratings on a 1-5 scale. I then discussed and compared them with 4 other committee members to pick the top ones for DC Facility Fusion in April 2014.

**Sponsorship Committee Formation** - I am currently looking for committee members. Please contact me if you are interested. Recently I reached out to: Kelley Douglass of the IFMA NYC Sponsorship Committee and gained insight as to how they operate as well as their proven practices. The Phoenix IFMA Chapter was helpful too.

**SFP Term of Validity** – The Sustainability Facility Professional Credential has a 3 year Term of Validity after which the SFP must study and pass TOV coursework and test to revalidate their credential. Marina Badoian-Kriticos asked me to help develop this coursework which covers 8 areas of focus and separate 1 hour sessions for each.

**IFMA Education Committee Meeting March 11** – We met, on a new GoToMeeting platform to discuss a new initiative I am presenting to raise awareness, interest and knowledge concerning our noble profession. We are looking to produce programming and classes tailored to K-12 following along the same path as the STEM initiative. I have been meeting with the University of Minnesota’s Youth Summer Camp Director and they are very interested in adding Facilities Management Awareness programming and in 2015. This is aimed to stem the tide of the “Grey Tsunami”. Here is the PowerPoint we used if you would like a little more information.

**IFMA World Work Place 2019** – We may be in the running for hosting WWP2019. When you think of where our metro area will be with growth and development with the new Vikings Stadium, a redesigned/remodeled Nicollet Mall, light rail, and ALL that our IFMA MSP Chapter has to offer we present a winning venue. This is still in the works so keep your fingers crossed.

www.msp-ifma.org
CFM Certification

Congratulations to David Roper, our latest member to become a CFM.

SAVE THE DATES

JUNE 5, 2014
Cook for Kids

Thursday June 5th, IFMA Cares will once again be hosting a “Cooks for Kids” dinner at the Ronald McDonald House located inside Children’s Hospital. Everyone involved in last year’s event had a great time, so now here is your chance to get involved. More information will be provided as the event nears, but remember the date!

JUNE 4, 2014
Chapter Meeting

**Topic:** Risk Management, Insurance, and Corporate Safety  
**Time:** 11:15 am - 1:00 pm  
**Location:** McNamara Alumni Center

Jon Seller, IFMA International Chair visited with the board on Monday, April 21, 2014. Thank you to RSP for hosting!
Risks Ahead: Global Corporate Real Estate Trends

By Brian Dusek, Vice President JLL

This article provided by JLL Jones Lang LaSalle. All Platinum Sponsors receive one featured article with their annual sponsorship.

Corporate real estate and facilities (CRE) teams face increasing pressure. When combined with a lack of investment or injections of new talent into these teams over recent years, this points to significant risks ahead. However, the many risks produced by the current business climate also present incredible opportunities for CRE teams. Those that proactively lead their organizations to a more productive workplace will be the winners. CRE teams are now uniquely positioned to dramatically impact the culture, collaboration and performance of their companies. This position requires a fundamental rethink of the CRE contribution—one that will shape not only the future form and function of the CRE team, but also its opportunity to add strategic value and deliver competitive advantage.

Five global trends are shaping the future of CRE

1. Expectations and pressures build, heightening the risk of underperformance

Leadership pressure demands action at both tactical and strategic levels. CRE teams are being challenged to impact and add value to a wider range of agenda items.

Risk: Perceived underperformance if step change is not realized

What you can do: Be clear about your priorities. Leverage and partner with your supply chain and create capacity so that you can focus on managing internal stakeholders.

2. Increased demand is leading to faster-paced evolution of CRE outsourcing

Extended and complex demands on in-house CRE teams are driving rapid growth in CRE outsourcing across more geographies, functions and corporations.

Risk: Undervaluing external contributions

What you can do: Take control of your supply chain. Proactively partner with your organization's procurement team so that it has a better understanding of CRE and its potential contribution to corporate strategy. This will reduce the risk of undervaluing relationships with service partners or constraining their ability to deliver over the long term.

3. Workplace transformation is the key to unlocking worker productivity and optimizing portfolios

Embracing new work styles and implementing supportive new workplaces has been a strategic vision, if not immediate intention, for years. This is changing rapidly.

Risk: Not investing enough to fulfill strategic potential

What you can do: Don't shy away from the strategic contribution CRE already makes. Embrace big data, analytics and performance tracking to demonstrate value. Be clear on what has and can be achieved. But, be clearer still on the investment needed to maximize the strategic contribution CRE can make, particularly in relation to the workplace and worker productivity.

4. CRE must become a collaborative change agent

A greater focus on workplace transformation calls for a cultural shift within the CRE team. CRE teams need to become adept at working across the organization and positioning themselves as agents and managers of change across shared services.

Risk: Losing influence and standing as a specialist

What you can do: Take the lead. Use real estate and the workplace as the common ground for greater collaboration with functional areas such as IT, HR and finance. Engage with your support service counterparts to identify the intersections with CRE and clearly articulate their value.

5. Failure to deliver in emerging markets will become one of CRE’s greatest reputational risks

The CRE function remains tasked to deliver operational platforms in select growth markets. These markets will be central to driving corporate competitiveness.

Risk: Damaging reputation through delivery failure

What you can do: Don’t let emerging markets become CRE’s greatest reputational risk. Manage expectations and educate the business about the challenges of delivering real estate solutions in less transparent markets. Ensure this is clearly communicated early in the process.