IFMA January Chapter Meeting
Northrop – Making History  Networking, Program and Tour

Date: Wednesday, January 7
Time: 3:15 – 6:00 PM
Location: University of Minnesota Northrop
84 Church Street Southeast
Minneapolis, MN 55455

Northrop’s ornate proscenium arch has framed some of the most significant indoor events to happen in Minnesota since 1929. The former 4,800 seat auditorium has hosted events ranging from the celebration of student commencement to dignitaries of state, accomplished acoustic performers to upstart rock and rollers, pep rallies to opera, comedy acts to dramas, and ballet to hip hop.

Unfortunately, this iconic space began to fall from grace as newer and more specialized spaces became available, leaving the largely single purpose Northrop as a deteriorating hulk of what it once was. In 2011 Northrop’s doors closed.

In 2014 the completely repositioned Northrop was reopened to spectacular reviews. Now with two theaters, the main 2,700 seat theater features superior acoustics, sightlines and technology. As part of the renovation a second small theater was added above the grand hall. The smaller theater will serve as our January Chapter Meeting venue. The attendees will learn how the project’s guiding principles shaped the entire renovation. The renovated Facility doubled the theater amenities spaces, as well as state-of-the-art spaces for students, meetings, and academic programs.

Join us as we hear how this building will support the University’s vision and region well into the future.

Facility tours will take place after the program. Click here to view more and to register

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upcoming events:

January 2015

January Chapter Meeting
January 7, 2014

Deep Dive
January 29, 2015

CFM Study Group
February 4, 2015

2015 Annual Celebration
February 11, 2015

Click here for full calendar
www.msp-ifma.org

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Regions Hospital
I would like to take this opportunity to thank our Program Committee for the excellent December Chapter Meeting with guest speaker Jeff Beals. Jeff’s topic “Self-Marketing Power: Branding Yourself as a Business of One!” was about branding yourself for success. There were a few easily implemented strategies to take away from this session.

Greg Wood from Washington County and Andrew Dykstra from Anoka County, and IFMA MSP Professional members invited the Minnesota Government Facilities Group to our chapter meeting. This new group is comprised of Facility Management professionals who are employed at either the city or the county level in Minnesota Government. I look forward to working with this group to align with and join IFMA. Our other committees are working hard and meeting regularly to provide our chapter with strategically aligned initiatives. Please consider joining one as they move our chapter forward and provide great benefit to our membership.

**The Education Committee**
- Provide local credential review course for FMP and CFM Credentials Recognition
- Establish 3-4 Deep Dive Topic Specific Education Sessions
- Support Community Outreach to promote FM as Career

**The Public Relations Committee**
- Continue to improve the internal and external IFMA MSP Chapter communications - Website, Weekly emails plus Email Blasts, Newsletter, Social Media, Publications, Partnerships, Events Videos
- Support Community Outreach to promote FM as Career
- Develop directions, outline and expectations for all committees to produce committee videos

This committee also works with our other committees to help with their PR needs.

**The Academic Committee**
- Promote student involvement/membership
- Academic page on MSP IFMA Website
- Longer-term initiatives - Mentorships/Internships Scholarships (Lease-a-Manager to support funding)

**The Membership Committee**
- Attract new members to the IFMA organization
- Welcome new members through orientation, education and connecting them to our members
- Support The Board of Directors’ strategic goals with regards to membership.
- Contribute Member Profiles and Success Stories to monthly newsletter

**The Emerging Leaders Committee**
- The goal of this committee is to expand our Chapter’s social and networking opportunities.
- 3rd Thursday of the month, they host a mentor breakfast, facility tour or happy hour!

**The Events Committee**
- Bring together the Twin Cities IFMA community to network, share ideas and have fun with fellow members in order to maintain and advance strong relationships within the facility management industry.
- **2015 Annual Celebration** Come and join us February 11, 2015 at the Union Depot in St. Paul

Happy Holidays to you and your families and here’s wishing you a bright, successful and Happy New Year!

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**Click here to view the entire board**
“I’m Not Jared from Subway!”

Despite our December speaker looking much like Jared from the Subway Sandwich advertising campaigns, he is actually not Jared and was able to deliver a thought provoking and very entertaining presentation about self branding in today’s competitive work place environment. Our speaker, Jeff Beals, did note that he had forged an autograph or two for unrelenting Jared fans!

Jeff focused on several steps to improve individual self branding. Much like having a maintenance plan for a facility, individuals need to have a marketing plan for themselves and they need to work hard to implement it. The main strategies Jeff spoke about were:

- Have a written marketing plan for yourself
- Think like a politician & have a core of supporters. But, please do not act like a politician.
- Be seen and be connected! Attend industry events and non-industry events. Do people know you? You want to be known - a celebrity of sorts. Be involved and step outside your comfort zone.

- Know your area of expertise and what makes it fascinating to other people. If you have specific expertise within your field, even better. Focus on the fascinating parts that others want to hear about - find out what that is.
- Be ready for opportunities when they arise & know what to say. Again, focus on the fascinating parts. Stories are better than definitions, more entertaining, and more memorable!

As we head into a new year, it is a perfect time to evaluate your own individual brand and decide what steps and changes you need to make in 2015 to achieve a stronger brand for yourself. These same principals can be applied within your departments and organizations. More information about Jeff Beals can be found at www.jeffbeals.com and you can also find him on YouTube.

Member Anniversaries

ONE YEAR

DEREK CLARKIN
Prime General Contractors LLC

ANDREW JANSMA
Department of Veterans Affairs

NICOLE JECHOREK
ABM

ELIAS LEMON
Polaris

MICHAEL MANNING
Target, Inc

MICHAEL MINGO
Marsden Services LLC

MICHELLE PLUMMER
Syngenta

JARED SCHMIDT
Intersource Inc

STEVE SLIMAK
Intersource Inc

ADAM STRACK
Polaris Industries Inc

LIZ TEWKSBURY
Target Commercial Interiors

JOE WELTER
Washington County

TEN YEARS

GREG FREY, CFM, FMP
Wings Financials Credit Union

New Member

TIMOTHY BERES
ServPro of NW Ramsey County

HANK CARBONE
Ecolab

GERI FARR
Ever-Green Energy

TINA FISHER
BWBR Architects

ANTHONY SCALES
Carlson Rezidor Hotel Group

JULIE THOMPSON
Medtronic

JOHN VIKTORA-CROKE
Sisters of St. Joseph

ED WHEELER
Baxter Healthcare Corporation
IFMA Networking Happy Hour
Chas Simeot, Emerging Leaders-Co-Chair

Date: Wednesday, January 21
Time: 4:30-6:30 p.m.

The IFMA Emerging Leaders Committee is sponsoring an amazing event. They are organizing the opportunity to come and network with fellow IFMA members. Start the New Year off right by making new friends or connecting with existing. Please bring an industry friend and help us celebrate Irish style at Coppers Pub on January 21st from 4:30 to 6:30pm. The event includes appetizers and a drink ticket. Like Monopoly parking is free and a good time will be had by all. It will be the best IFMA networking event of the year!

Mark Your Calendars Early For The
January Deep Dive Education Event!
Sue Raiche, Education Comm Co-Chair

Date: January 29, 2015
Time: 11:45 am – 1:15 pm

Location: Hennepin Energy Recovery Center
701 4th Avenue S., #700
Minneapolis, MN 55415

About the Program:
We will be touring the Hennepin Energy Recovery Center (HERC), located in downtown Minneapolis. HERC is a waste-to-energy facility that burns garbage to generate energy. HERC provides reliable, renewable electricity which is sold to Xcel Energy, and steam that supplies the downtown district energy system and Target Field. Space is limited so register early!

Parking: Enter on 4th street for parking ramp.

Click here for more information and to register

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OUR PEOPLE MAKE THE DIFFERENCE

Cushman & Wakefield/NorthMarq has drawn the best and brightest talent to our ranks by creating a culture of collaboration, trust and commitment to their success. And they use their unmatched depth and unlimited creativity to deliver superior solutions and create exceptional value for our clients.

We built our market leadership on the best people in the business. Now let us put them to work for you.
Are You Ready for Your Next Career Step??

Sue Raiche, Education Comm Co-Chair

The MSP Chapter of IFMA is offering a 3 Day CFM EXAM Workshop PLUS in February 2015 led by our IFMA Certified Instructors:
- Peggy McCarthy, CFM, IFMA Fellow
- Paul Wallerius, CFM
- Mary Kay Buescher, CFM

Day 1
CFM Workshop Exam Overview
February 4, 2015  7:30AM-5PM

Day 2 & 3
Participant Selected Core Competencies Review
February 26 & 27, 2015  8AM-5PM

Location:
Surfacequest
7760 France Ave S #1050, Bloomington, MN 55435

Cost:
MSP IFMA members- $630 materials for workshop and learning system
NON MSP Members- $730
This is a reduced rate for our members. Regular price is $930
There is no additional cost for the class. Lunch Provided
Deadline for registration is: Friday, January 16, 2015

Click here for more information and to register

Be sure to check out the terrific profile of John Ewine of Prevolv Inc. from the StarTribune.
Click here to read the article.

Sponsorship Opportunities Available
Contact Rhonda Rezac for questions or for further information on this opportunity

IFMA Chapter Sponsors

THANK YOU to those who have contributed to the IFMA sponsorship. With you as our partners, we’re a stronger organization.

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For more information on becoming a sponsor of IFMA - Minneapolis / St. Paul Chapter, please contact Debbie Norton at debbie@msp-ifma.org or 952.564.3076
Helipad Construction at Regions Hospital

Construction was recently completed at Regions Hospital in St. Paul on a new helipad site, part of Kraus-Anderson’s continuous service as on-site construction manager at the HealthPartners hospital campus since 2007.

The project replaces an existing ground level helipad with a rooftop landing pad, taxiway and parking pad atop the hospital’s 11-story patient tower, which was constructed by KA in 2009. The project is one of about 60 to 80 projects a year conducted by the KA team led by Paul Charpentier, project manager; and Matt Olson, project superintendent, who discussed some of the project details on a chilly November day.

Q: What infrastructure is involved in preparing the rooftop for helicopter use?

OLSON: The rooftop penthouse is being built out to accommodate fire suppression and snow melt systems, and to extend the travel of a second elevator to the penthouse. In addition, a 4 x 14 roof hatch has been cut into the roof, and stairs from the south stair tower are being extended to the roof hatch for emergency egress. Twenty-three stub columns from the 11th floor have been extended to support a new galvanized steel frame sub structure for the helipad, aided by vibrator isolators to dampen vibration from the helicopter. Coated aluminum helipad decking completes the landing surface.

Q: How high off the original roof surface is the helipad decking?

OLSON: About six feet.

Q: How did you pick materials up to the 11th floor rooftop?

OLSON: Because the site was too tight for a tower crane, we employed a 400-foot high, 550-ton hydraulic mobile boom crane with a 240-foot luffing jib as a pivot point to give us the necessary reach.

Q: How long was the crane in use?

OLSON: About a month. It was set on the south frontage road near the patient tower, and 12th Street was closed to traffic and pedestrians during this time.

Q: What measures are being taken to control dust/smell/noise/disturbance for hospital users?

OLSON: There’s no real dust or smells with this project. Disturbance is minimal because most of the work is outside. We have minimized noise by core drilling all the epoxy anchor bolts into the existing concrete structure in lieu of using hammer drills.

Q: What are the major challenges on this job?

OLSON: Safety is always a primary focus, and we have some additional safety considerations working exposed to the elements 12 stories up on the existing rooftop. The helipad structure framing was constructed with employees tied off to roof anchors for fall protection. Finished helipad fall protection will consist of metal safety netting around the perimeter. As the weather changes and with some early snow and high winds, that’s made it more challenging, too.