



EXCHANGE

December 2014

NEWSLETTER OF THE INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION - MINNEAPOLIS / SAINT PAUL CHAPTER



IFMA
MINNEAPOLIS
SAINT PAUL
CHAPTER
**CELEBRATING
30 YEARS**
**1984 —
2014 0**

IFMA December Chapter Meeting

Date:
Wednesday, December 3

Time:
11:15 am - 1:00 pm

Topic:
Self Marketing Power: Branding Yourself as a Business of One!

Speaker:
Jeff Beals

Location:
University of Minnesota
McNamara Alumni Center
200 Southeast Oak Street
Minneapolis, MN



About the Program:
How are you perceived by your business colleagues? How about by company executives? Is there something else you could be doing to enhance your professional career?
The December program will feature Jeff Beals to help you answer these questions. Jeff is the award-winning author of Self Marketing Power: Branding Yourself as a Business of One and Selling Saturdays: Blue Chip Sales Tips from College Football. His uniquely diverse career has made him an industry leader and sought-after speaker on marketing, branding and sales topics.

[Click here](#) to view more and to register

upcoming
events:

**December
Chapter Meeting**
December 3, 2014

**January
Chapter Meeting**
January 7, 2014

Deep Dive
January 29, 2015

2015 Annual Celebration
February 11, 2015

[Click here](#) for full calendar
www.msp-ifma.org

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Member Profile Charlene Meuwissen

President's Letter

Well, it looks like winter is upon us a bit early this year. I knew this was coming after watching the squirrels in my backyard build large nests in the trees that had not been there in years past.

Speaking of preparing for climate change (segue), Here is a short video from the U of M Bell Museum explaining carbon and how its relation to accelerating Global Warming. [What's The Deal With Carbon](#)

I participated in IFMA's Sustainability Committee's GoToMeeting earlier this month. Some very interesting topics and discussions ensued. We had a meeting attendee inquire about what IFMA had come up with as far as information about Ebola and how it pertains to Facilities Managers. The following was provided below:

Ebola Resources and Articles

IFMA will continue to monitor developments in the occurrence of Ebola cases worldwide and share resources as available and applicable.

- [Responding to Ebola contamination in facilities](#)- IFMA
- [Ebola reference guide: FMLink's resource compilation and action plans for facilities managers](#)- FMLink
- [Facilities Team: Calls for Rethinking Approach to Ebola Infection Control](#)- Christopher Anderson
- [Ebola-2014 Outbreak](#)- Office Supply Guru
- [Ebola-Readiness Advice for Facility Managers](#)- Facilities Net

As part of our membership, IFMA provides us with great information, solutions and initiatives here is one from our GoToMeeting, a very useful resource please take the time to browse and become familiar.

Sustainability Initiatives How to Guides

The How-to Guides are peer-reviewed reports designed to provide data associated with a wide range of subjects related to sustainability and energy. The Guides contain information related to implementation, ROI analyses, case studies and sources of additional information. The guides will be updated and expanded. Currently, there are 14 How-to Guides that can be used by Chapters and Councils for meetings and newsletters. [How to Guides](#)

All have a happy and safe Thanksgiving.

Greg Williams CFM, SFP, FMP

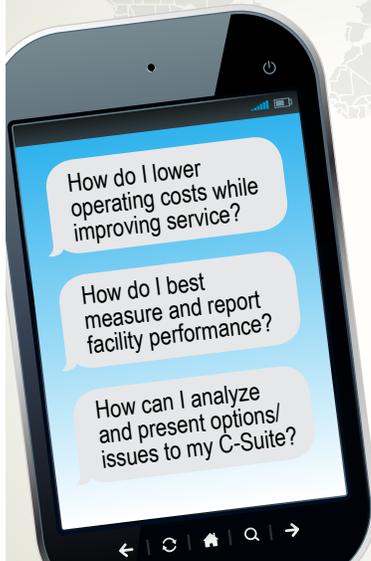
University of Minnesota
Facilities Management



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[Click here to view the entire board](#)

IFMA November Chapter Meeting Recap

The November 5th Chapter Meeting was hosted by Program Committee member, Susan Casper and featured Paula Edwards, Senior Strategist with Herman Miller. Scenario thinking is one of the tools Herman Miller utilizes to better plan for an unknowable future.

Paula presented “Scenario Planning 2018” which demonstrated three hypothetical ways the future might unfold and resulting conclusions about how work will change through 2018—based on intensive research and expert interviews. These scenarios link the certainties and the unknowns around forces and trends that we see evidence of today. This session was very



L to R: Wayne Teig, Paula Edwards and Susan Casper

interactive and provided the participants the opportunity to imagine and discuss how their workplaces might change to support the future.

IFMA January Chapter Meeting

Date:

January 7, 2015

Time:

3:15 p.m. - 6:00 p.m.

Location:

University of Minnesota Northrop

Subject:

Northrop - Making History

About the Program:

Northrop’s ornate proscenium arch has framed some of the most significant indoor events to happen in Minnesota since 1929. The former 4,800 seat auditorium has hosted events ranging from the celebration of student commencement to dignitaries of state, accomplished acoustic performers to upstart rock and roller, pep rallies to opera, comedy acts to dramas, and ballet to hip hop. Unfortunately, this iconic space began to fall from grace as newer and more specialized spaces became available, leaving the largely single purpose Northrop as a deteriorating hulk of what it once was. In 2011 Northrop’s doors closed.

In 2014 the completely repositioned Northrop was reopened to spectacular reviews. Now with two theaters, the main 2,700 seat theater features superior acoustics, sightlines and technology. As part of the renovation a second small theater was added above the grand hall. The smaller theater will serve as our January program meeting venue where we will learn how the project’s guiding principles shaped the entire renovation which included the doubling of theater amenities spaces, as well as state-of-the-art spaces for students, meetings, and academic programs. Join us as we hear how this building will support the University’s vision and region well into the future.

Facility tours will take place after the program.

[Click here](#) for more information and to register

Member Anniversaries

ONE YEAR

MIKE COWLES

ISD #287

ANDY DELASSUS

General Contractor

DAN JERNBERG

All Elements Roofing

MICHAEL KUKLOK

OSI

NICOLE NELSON

Cresa Minneapolis

JOE WAVRUNEK

The Hartford

New Member

CHRIS FOSS

S&T Office Products & Interiors Group

YUE GUAN

University of Minnesota

SASHA HANSEN

Thyssen Krupp Elevator

MICHAEL THORSON

Annual Celebration

The IFMA Minneapolis/St. Paul Chapter Annual celebration will be held Wednesday, February 11th at the St. Paul Union Depot. This celebration includes speakers who are part of the 2013 Best of Show winning project (St. Paul Union Depot Adaptive Re-Use), a tour and an opportunity to thank all of our sponsors who support this organization along with the Celebration Dinner and industry awards. This is a newly revamped Symposium/ Awards Banquet to allow us to celebrate everyone in our organization and industry. This is an opportunity to thank our coworkers, clients, friends and everyone who helped make our jobs better this year and take the opportunity say thank you to our sponsors and see what other opportunities they have to support you and your business.

This year's celebration will also offer new and improved opportunities to sponsor this event with a dedicated Sponsor Appreciation Cocktail Hour after the tour with new opportunities to showcase your company and/or product. You can also purchase a reserved table for dinner and



invite all the team members that made one of your projects successful this year.

So mark your calendars for Wednesday February 11th, 2015 and join us at the St. Paul Union Depot for an afternoon of education and an evening of celebration. Early bird registration discount ends January 1st so go online and register today!

Member Pricing

***pre-registration discount effective until January 1, 2015*

- Symposium / Tour / Cocktail Hour: **\$75 Member
- Symposium / Tour / Cocktail Hour / Celebration Dinner: **\$99 Member / Non-Member
- Cocktail Hour / Tour / Celebration Dinner: **\$65 Member / Non-Member
- Bring a Guest or significant other to the Celebration Dinner: \$45
- Buy a table of 8 for Celebration Dinner: \$400

Agenda:

- 1:30-2pm: Networking / Chapter Announcements
- 2-4:30pm: Symposium with multiple speakers and breaks
- 4:30-5pm: Tours
- 5-6:30pm: Sponsorship Appreciation Cocktail Hour
- 6:30-8pm: Annual Celebration Dinner

[Click here](#) for more information and to register

Annual Celebration Nomination Process

Get ready to nominate your friend, colleague, client and/or vendor for this year's upcoming 2015 Awards Celebration!! In conjunction with our Annual Celebration, we will be giving awards for the following categories: Green Initiative, Adaptive Re-Use, Technology In-Use, Leading Edge, Exceptional New Building, Exemplary Service Provider, Lifetime Achievement, and Facility Practitioner of the Year.

**All projects must have been completed between November 2013 and November 2014. You cannot submit the same project for more than one award and you cannot submit for the same category you won in the previous year.

This year's nomination process just got easier! Now you just fill in basic nomination information about yourself, the nominee and the nominee's team. The

rest of the questions regarding the project or person nominated are all answered in the 2-5 page Nomination Statement. No more trying to fill in the blanks on each question when you can just answer it in one place – the Nomination Statement. It's that easy!

Please go online and start the nomination process!

Nomination Instructions – please [click here](#) and read carefully!

Nomination Website – [Click here](#) to access the website.

Contact Rhonda Rezac (Rhonda.rezac@rsparch.com) or Rose Peterson (Rosemary.Peterson@co.washington.mn.us) if you have any questions.

2015 Annual Celebration Sponsorship Opportunities

Premier Event Sponsor

\$1,500

- Premiere Expo Table
- Company logo on Website, Table Tents and Banner
- (2) Drink Tickets
- Acknowledgement in upcoming Annual Celebration promotions, beginning in January 2015

Valet Sponsor \$1,000

- Flyer or promotional piece will be inserted into cars
- Individual from Company to greet attendees as they arrive
- Acknowledgement in upcoming Annual Celebration promotions, beginning in January 2015

~~Cocktail Host~~ SOLD

- Expo Table located next to the bar.
- Logo on drink tickets
- Hand out drink tickets to attendees
- (2) Drink Tickets
- Acknowledgement in upcoming Annual Celebration promotions, beginning in January 2015

~~Vendor Expo~~

~~Large Table~~ SOLD

- Expo Table
- 15 second commercial that will air during Cocktail hour
- (1) Drink Ticket
- Acknowledgement in upcoming Annual Celebration promotions, beginning in January 2015

Vendor Expo –

Small Table \$175

- Expo Table
- 15 second commercial that will air during Cocktail hour
- (1) Drink Ticket
- Acknowledgement in upcoming Annual Celebration promotions, beginning in January 2015

IFMA Chapter Sponsors

THANK YOU to those who have contributed to the IFMA sponsorship. With you as our partners, we're a stronger organization.

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Jones Lang LaSalle
Kraus Anderson
Construction

MilliCare by Facility Services, Inc.
Prescription Landscape
Prevolv
RSP Architects

GOLD

American Security & Investigations
ABM Janitorial Services
Architectural Alliance
Commercial Furniture Services

Cresa
Cushman & Wakefield I
NorthMarq
General Office Products
The Geyen Group

Greiner Construction
Harris Service
INSPEC
Mohagen/Hansen
Architectural Group
S&T Office Interiors

Group
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For more information on becoming a sponsor of IFMA - Minneapolis / St. Paul Chapter, please contact Debbie Norton at debbie@msp-ifma.org or 952.564.3076

Are You Ready for Your Next Career Step??

The MSP Chapter of IFMA is offering a 3 Day CFM EXAM Workshop PLUS in February 2015 led by our IFMA Certified Instructors:

- Peggy McCarthy, CFM, IFMA Fellow
- Paul Wallerius, CFM
- Mary Kay Buescher, CFM

Day 1- CFM Workshop Exam Overview

February 4, 2015 | 7:30 a.m. - 5:00 p.m.

Day 2 & 3 –Participant Selected Core Competencies Review

February 26 & 27, 2015 | 8:00 a.m. - 5:00 p.m.

LOCATION

Surfacequest
7760 France Ave S #1050, Bloomington, MN 55435
(952) 835-2880

COST

- MSP IFMA members- \$630 materials for workshop and learning system
- NON MSP Members- \$730

This is a reduced rate for our members. Regular price is \$930

There is no additional cost for the class.

Lunch Provided

Deadline for registration: Friday, January 16, 2015

[Click here](#) for more information and to register

Mark Your Calendars Early For The January Deep Dive Education Event!

Date:

January 29, 2015

Time:

11:45 am – 1:15 pm

Location:

Hennepin Energy Recovery Center
701 4th Avenue S., #700
Minneapolis, MN 55415

About the Program:

We will be touring the Hennepin Energy Recovery Center (HERC), located in downtown Minneapolis. HERC is a waste-to-energy facility that burns garbage to generate energy. HERC provides reliable, renewable electricity which is sold to Xcel Energy, and steam that

supplies the downtown district energy system and Target Field. Space is limited so register early!

Parking: Enter on 4th street for parking ramp.

[Click here](#) for more information and to register

Save The Dates

Annual Celebration

Date: Wednesday, February 11, 2015

Time: 1:30 pm – 8:00 pm

Location: Union Depot – St. Paul

> [Click here](#) for more details, and to see the Award Categories

Annual Golf Tournament

Date: Tuesday, July 14, 2015

Time: 9:15 am – 7:00 pm

Location: Legends Golf Club

Advertisement



Member Profile Charlene Meuwissen



CHARLENE MEUWISSEN

FACILITIES PROJECT MANAGER
STRATASYS

FAMILY

My husband Brian of two years, daughter Alexis (15) who attends DeLaSalle High School, step-daughter Stephany (22) and grand-daughter Elly (5).

PATH INTO PROFESSION

Most of my career has been within Facilities management divisions, including corporate real estate and/or project management roles within various industries. I enjoy all areas that relate to the built environment, and manage projects at local, regional and global levels. I see my role as a service function to plan, execute and deliver results to my internal customer. I have recently joined Stratasys where I am expanding my knowledge with 3D printing technology in a fast paced, changing environment.

HOBBIES AND INTERESTS

A new hobby that I enjoy includes gardening and canning, and taking care of a large yard, which means a lot of time spent outdoors. There is always a home project or two on the list –every room has in our house has now been remodeled in some way. For activity, my husband and I power walk through our neighborhood as much as possible before winter season. We prefer vacationing in the summer to fish, sail, and enjoy water sports.

INTERESTING/CHALLENGING ASPECTS OF THE JOB:

I enjoy the variety each day brings and the unique needs of my customers. There are challenges too, but mostly good – too much to do and not enough time to do it. It's a constant balancing act that at the end of the day is rewarding to see progress. We are a household of project managers so evening conversations are always interesting! My husband is a construction project manager at Steiner Development and we met through our project connections.

IFMA CONNECTION:

I've been an IFMA member for many years and encouraged to join through my employer at the time. I have taken advantage of the educational courses and chapter meetings whenever possible.

RECENTLY COMPLETED PROJECT:

Recent projects at Stratasys have included growth & expansion of infrastructure to support both current and future technologies, including mixed use spaces of office, production, labs & supporting functions.

RECENTLY GOOD READ:

I am currently reading Water for Elephants, by Sara Gruen.

LITTLE KNOWN PERSONAL FACT:

I lived in Antarctica for 6 months working for the National Science Foundation.



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Be sure to go to our LinkedIn page to post articles, questions and comments.

Also Share ideas and hear about new topics in our industry.